

## **CURRICULUM VITAE**

**Cezar M. Ornatowski, Ph.D**

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### **Education**

Ph.D in English and American Literature with concentration in Rhetoric and Composition.  
University of California, San Diego, 1991. Dissertation: "Between Politics and Efficiency: The Rhetoric and Politics of Technical Information in a Multinational Aerospace Firm." An ethnographic study of the generation, circulation, dissemination—with focus on rhetorical issues—of technical information in a multinational aerospace firm. Dissertation director: Prof. Charles R. Cooper.

Master of Arts in English. Boston College Graduate School of Arts and Sciences, 1980. Graduated with distinction.

Incomplete MA studies in English Philology and Linguistics. Adam Mickiewicz University, Poznan, Poland, 1971-76.

### **Professional Foci**

Rhetoric and collective identities, nation-building, democratic transformation (esp. in Central/Eastern Europe), totalitarian rhetorics, terrorism and national security, rhetoric and democracy, as well as professional/technical communication, organizational discourse and rhetoric, and rhetoric of technology.

### **Academic Employment History**

Professor of Rhetoric and Writing Studies, Department of Rhetoric and Writing Studies (with partial appointment in the Master's Program in Homeland Security, College of Science), San Diego State University, 2007-present.

Associate Professor of Rhetoric and Writing Studies, Department of Rhetoric and Writing Studies, San Diego State University, 1996-2007.

Assistant Professor of Rhetoric and Writing Studies, Department of Rhetoric and Writing Studies, San Diego State University, 1993-96.

Assistant Professor, Department of English and Comparative Literature, San Diego State University, 1992-93.

Teaching Assistant, Department of Literature, University of California, San Diego, 1983-1991.

Lecturer of English, Department of English and Comparative Literature, San Diego State University, 1982-92.

ESL Instructor, EFL Language College, U.S. International University, San Diego, 1985-86.

ESL Instructor, San Diego Community College District, 1982-83.

English Instructor, Naval Officers' Training Program BOOST, Naval Training Center, San Diego, 1982-83.

Lecturer of English, Department of English, Boston College, 1980-82.

ESL Instructor, The International Institute of Boston, 1978-80.

ESL Instructor, Mariel Federal Refugee Program, International Institute of Boston, Boston, 1979.

Teaching Assistant, Department of English, Boston College, 1978-80.

### **Courses Taught**

Graduate: HSec (Homeland Security) 682 *Ideology, Discourse, and Conflict*; RWS (Rhetoric and Writing Studies) 750 *Rhetorics of Science and Technology*; RWS 696 *Rhetoric and Collective Identities*; RWS 696 *Text Analysis*; RWS 640 *Research in Rhetoric and Writing Studies*; RWS 609 *Theory and Practice of Teaching Writing*; RWS 606 *Writing Project Management*; RWS 602 *Modern Rhetoric and Composition Theory*; ENG (English) 602 *Literary Theory and Critical Practice*; ENG (English) 640 *The Rule of Words: Renaissance Culture, Literature, Rhetoric*.

Undergraduate: RWS 504 *Advanced Professional Writing*; RWS 503 *Professional Writing*; RWS 509 *Theory and Practice of Teaching Writing*; RWS 500 *Advanced Composition*; RWS 305 *Academic Writing*; RWS 200 *The Rhetoric of Written Argument in Context*; RWS 100 *The Rhetoric of Written Argument*; ENG 531 *Tudor Poetry and Prose: 1485-1603*; GS (General Studies) 490A *Honors Thesis*; GS 250 *Selves in Communities*.

### **Theses Chaired**

Linebarger, Chrystalain (M.A., Homeland Security). "In Their Eyes: A Rhetorical Analysis of the Most Quoted Contemporary Islamist Ideologues." 2009.

Weaver Jennifer (M.A., RWS). "Addressing the Writing Needs of First-Year Engineering Students in the University of California, San Diego Sixth College Core Sequence: A Proposed Curriculum Augmentation." 2009.

Swift, Kathleen (M.A., RWS). "The Sinister Science of the Human Betterment Foundation and a Rhetoric of Motives." 2008.

Romero, Jason (M.A., RWS). "Join Hands and Get To It: A Study of Information Films Distributed by the US Office of War Information, 1942-1945." 2008.

Emily Bass (M.A., RWS). "Presidential Rhetoric in the Modern Era: Kennedy, Reagan, and the Genre of Apology." 2008.

Christine Gajoli (M.A., RWS). "The Rhetoric of Medical Marketing Websites." 2005.

Anthony Burman (M.A., RWS). "Newbies in a New World: Theory, Design, and Analysis of an After-School Program for Somali Refugee Youth." 2003.

Rene De Los Santos (M.A., RWS). "'We Tread So Closely on the Heels of Father Time': A Rhetorical History of the U.S. Standard Time Movement, 1879-1882." 2003.

Suzanne Smith (M.A., RWS). "High-Tech Meets High Finance in Cyberspace: Rhetorical Strategies Used by Technology Companies to Communicate with Investors on the World Wide Web." 2001.

Randall Sean Harrison (M.A., RWS). "'A Bird Out of Season': The Question of Obscenity in Bret Easton Ellis's *American Psycho*." 2000.

Lamar, Linnea L (M.A., RWS). "Composition Textbooks of the Late Twentieth Century." 1997.

Lurkis, Elisa B (M.A., RWS). "Discovering Gender: The Rhetoric of Gender in *Discover* Magazine." 1996.

Holly Jean Bauer (M.A., RWS). "Shaping Nationhood: Richard Hakluyt and the formation of English National Consciousness." 1996.

Sandra Ann Logan (M.A., RWS). "King's Heart and Virgin Knot: Gender Covalence and the Subversion of the Social Order." 1995.

Brian Yaw (M.A., RWS). "Queers and the Construction of Knowledge: Writing Sexual Identities in the Composition Classroom." 1995.

Lynne M. Cooke (M.A., RWS). "The Rhetorical Dynamics of Health Care Reform Debate." 1994.

## **International Experience**

Program Co-leader, "Democracy, Authoritarianism, and Security: The Case of Poland," two-week summer study-abroad program in Poland for M.A. students in Homeland Security, prepared in cooperation with the Center for East European Studies, University of Warsaw, May 29-June 14, 2009.

Fulbright Senior Specialist Program member (2006-9).

Member, European Parliamentary Network, Soderton University, Sweden  
([www.sh.se/parliamentary](http://www.sh.se/parliamentary)).

Co-PI, "Public Deliberation and Strong Democracy in Poland and South Africa: Two Rhetorical Models for Participatory Citizenship in Post-Totalitarian Cultures." Bi-national research project on rhetoric and political transition funded by the National Research Council of South Africa and the Polish National Committee for Scientific Research, 2003-5 and 2007-9).

External Program Evaluator, "Writing for Democracy and a Market Economy: A Partnership Between Syracuse University and Yerevan State Linguistic University," a three-year educational development and democratization project funded by a Freedom Support Grant from the U.S. Bureau of Educational and Cultural Affairs (2003-2006). The project involved a trip to Armenia, with class observations and meetings with teachers and university officials (April 28-May 7, 2006).

Adviser and Facilitator, "Quality in Education" and "KREATOR" programs, April-June, 1999. "Quality in Education" was a national forum organized by the Center for Teacher Training of the Polish Ministry of National Education for training a core cadre of "seed" teachers from all levels of Polish education to provide an impetus for implementing a far-reaching program of educational reform in post-communist Poland; the "KREATOR" program was part of the SMART program of educational reform in new Central/Eastern European democracies sponsored by the European Union's PHARE fund.

Senior Fulbright Research Scholar, Culture Study Unit, Institute for Philosophy and Sociology, Polish Academy of Sciences, Warsaw. January-August, 1999.

English Teaching Academic Specialist, United States Information Agency, English Language Programs Division. Conducted week-long workshops "English for Specific Purposes" in Technical and Professional Communication at the Jagiellonian University in Krakow, Adam Mickiewicz University in Poznan, and Lodz University, Poland. October 1 - 18, 1996.

## **Languages**

Polish: native

Russian: rudimentary reading and comprehension

## **Communication Consulting Services**

Writing and editing; communication workshops and training; speechwriting. Clients include: Alliance Pharmaceutical Corp., Boyle Engineering Corp., California Department of Education, Geotechnics, Sharp Hospital, State Education and Environment Roundtable, Cobra Golf, Herbalife International, The Irvine Company, Pacific Millenium, Project Design Consultants, Rick Engineering, San Diego Transit, SkyePharma, Solar Turbines, Sundstrand Power Systems, the U.S. Department of Commerce, the U.S. Geological Survey, World Wide Language Resources.

## **California State University System-wide Service**

Academic Senator, Academic Senate of the California State University (ASCSU) (2008-11); Member: ASCSU Faculty Affairs Committee (2009- ); California Post Secondary Education Commission (CPEC) (observer) (2009- ); CSU Institute for Teaching and Learning Board (2009- ); California State University English Council (2001- ).

## **Service to the University**

Governing Board member, Scholars Without Borders (Honors Society for International Scholars) (2008-); Chair, Senate Task Force on Enrollment Management (2008-9); Review panel member for Department of Communication, San Diego State University (Fall 2008); Vice-Chair, University Senate (2006-7); University Senator (2002-11); Chair, Academic Policy and Planning Committee of the University Senate (2002-6); Campus representative, Association of American Colleges and Universities (2004-8); Chair, Panel for the Administrative Review of the Undergraduate Dean's Office (Spring 2007); Chapter Board, Phi Beta Delta Honor Society for International Scholars (2005-08); Faculty Advisor, *The Crisis Carnival*, Annual Graduate Student Conference (1993-2005); Peer Evaluator of Instructional Software in English, California State University Personal Adventures in Learning (PAL) Project (1983-5); Faculty Fellow, Department of Housing and Residential Life (1993-5).

Membership on university committees: Senate Executive Committee (2002-11); College of Arts and Letters Personnel Committee (2008-9); International Programs Council (2006-9); President's Budget Advisory Committee (2006-8); University Grants and Lectureships Committee (2007-8); Capital Campaign Communications Committee (2006-8); Associated Students Council (2006-8); Campus Fee Advisory Committee (2006-8); Honorary Degree Committee (2006-8); Fulbright Advisory Committee (2007-8); President's Advisory Council on Enrollment Management (2002-6); Graduate Council Enrollment Task Force (2000); Graduate Council (1994-97); Curriculum Committee of the Graduate Council (1994-97); University Ad Hoc Committee on Graduate Enrollment Planning (1997); College of Arts and Letters Professional Leaves Committee (1998, 1999, 2000, 2006, 2007); Integrated Experimental Curriculum Committee (1997-2000); Shared Vision Conversations: Academic Excellence and Research Committee (1997); Instructionally

Related Activities Review Committee (1997, 1998); College of Arts and Letters Vision Committee (1996-97); Affirmative Action Faculty Development Program Committee (1993-94);

### **Department service**

Acting chair, Department of Rhetoric and Writing Studies (Spring 2006)  
Graduate Director, MA Program in Rhetoric and Writing Studies (2001-5)  
Director, Certificate Program in Technical and Scientific Writing (1996-8).

Department committees chaired: Lecturer Periodic Review Committee (2006-8); Graduate Committee (1998-2005); Curriculum Committee (2000-6); Retention, Tenure, and Promotion Committee (1998, 2000-1, 2004-5); Lecturer Periodic Evaluation Committee (2006-7, 2007-8); Search Committee (1999-2000, 2001-2).

Department committee membership: Retention, Tenure, and Promotion Committee (1998-present); Search Committee (2008-9; 07-08; 99-00); Graduate Committee (2001-2006); Professional Writing Committee (1999-present); Development Committee (2003-5); Department Chair Evaluation Committee (2003-4); Teaching Associate Appointment Committee (1993-2002, Spring 2004); Lecturer Appointment Committee (1997-8); Lecturer Periodic Evaluation Committee (2005-9); Personnel Committee (1996-8).

### **Professional Service**

Scientific committees: "Writing Research Across Borders," George Mason University, Feb. 17-20, 2011; "Retoryka i Polityka/Rhetoric and Politics," Warsaw University, Nov. 12-13, 2009; "Rhetoric of Academic Discourse: Conflicts, Polemics, Controversies," Warsaw University and the Mellon Foundation for the Human Sciences, Paris, April 22-25, 2009.

Editorial Review Board member, *Programmatic Perspectives* (peer-reviewed electronic journal of the Council for Programs in Technical and Scientific Communication)

Manuscript Reviewer: *Journal of Business and Technical Communication*, *Communication and Critical/Cultural Studies*, *Journal of Multicultural Discourses*, *International Sociology*.

Advisory Board member, *Forum Artis Rhetoricae*, quarterly journal of rhetoric (first rhetoric journal in Poland) published under the auspices of the Polish Rhetoric Society by the History and Theory of Rhetoric Unit of the Institute of Polish Literature, University of Warsaw.

Advisory Council member, *Artes Liberales* Foundation, Warsaw University, Warsaw, Poland (2005-). *Artes Liberales* Foundation is an inter-university network connecting universities throughout Poland and Central/Eastern Europe for the purpose of furthering and promoting study and research in liberal arts and the humanities.

Proposal reviewer, Conference for College Composition and Communication (2008, 2009);  
International Society for the History of Rhetoric (2003).

Honorary Associate, Center for Rhetoric Studies, University of Cape Town, South Africa (2002-present).

Grant Proposal Reviewer, National Research Foundation of the Republic of South Africa (2005-present).

Outside dissertation reviewer, Center for Rhetoric Studies, University of Cape Town, South Africa (2002-present). Dissertations reviewed: Jairos Kangira (Ph.D.), "A Study of the Rhetoric of the 2002 Presidential Election Campaign in Zimbabwe" (2005); Nathalie Rosa Bucher (M.Phil), "An Analysis of 15 April 2003 Joint Sitting of Parliament on the Tabling of the TRC Report" (2005); Constance Mpokotho (M.Phil), "Media Rhetoric: A Case Study of the Floor-Crossing Debate" (2002).

Member of the International Steering Committee and organizer of the section "Presidential Rhetoric" for the international conference "Persuasion and Democracy: South Africa Ten Years After Apartheid," Cape Town, South Africa, June 8-15, 2004. Conference sponsored by College International de Philosophie, Paris; International Society for the History of Rhetoric; Rhetoric Society of America; the National Communication Association; French Institute of South Africa; University of Cape Town; and Association for Rhetoric and Communication in Southern Africa.

Outside tenure reviewer: Dr. Noemi Marin, Florida Atlantic University, August 2006; Dr. Brenton Faber, Clarkson University, September 2003; and Dr. David Hailey, Utah State University, October 1999.

Member of the Executive Committee, The Research Network Forum, of the Conference on College Composition and Communication (1993-2003).

Discussion Leader, The Research Network Forum, Conference on College Composition and Communication (1997, 1998, 2000, 2001).

Book proposal reviewer. Markel, Mark. *Professional Technical Writing*. Mayfield, January 2001.

Organizer and chair of the panel "Political Rhetoric, Public Discourse, and Civil Society in New European Democracies: Reflections on a Decade of Change." Seventh Conference of the International Society for the Study of European Ideas, Bergen, Norway, August 14-19, 2000.

Roundtable discussion participant: "Civil Society: National, Comparative, and Transnational Challenges," Seventh Conference of the International Society for the Study of European Ideas, Bergen, Norway, August 16, 2000.

Book manuscript reviewer. Savage, Gerald and Dale Sullivan, eds. *Writing a Professional Life: Stories of Technical Communicators On and Off the Job*. New York: Allyn & Bacon, Dec.

1999; Sauer, Beverly. *Technical Communication: Decisions and Consequences*. New York: Allyn and Bacon, March 1997; Anderson, Paul. *Technical Writing*, 5th ed. New York: Harcourt Brace, 1995.

External program reviewer. Technical and Professional Writing Program. San Francisco State University, April 26-28, 1998.

Member of the Board and Student Chapter Liaison, Society for Technical Communication, San Diego Chapter, 1996-1998.

Publications Judge. National Technical Publications Competition, Society for Technical Communication, San Diego Chapter, 1997.

External proposal reviewer. Specific Research Grant Program 1998 Competition. Idaho State Board of Education, Spring 1997.

Consultant, *Goals 2000*, Lakeside School District, California. Designed and supervised an education and community improvement project; trained and supervised high school students; and worked with teachers involved in the project. Project funded by a \$29,000 Federal and California state grant, 1996-97.

Panel co-organizer and co-chair (with Dr. Charlotte Werther, Copenhagen Business School, Copenhagen, Denmark): "The Rhetoric of Nationbuilding, Region, and Community: Discourse and Political/Cultural Change in Central/Eastern Europe and Elsewhere." Fifth Conference of the International Society for the Study of European Ideas, Utrecht, The Netherlands, August 19-24, 1996.

Coordinator, Section on Technical and Professional Communication, Rocky Mountain Modern Language Association (1993-1995).

### **Professional Affiliations (alphabetically)**

American Association of University Professors; Association for Rhetoric and Communication in Southern Africa; Association of Teachers of Technical Writing; California Faculty Association; Conference on College Composition and Communication; Fulbright Association; International Society for the History of Rhetoric; International Society for the Study of European Ideas (1994-2001); Modern Language Association of America (1980-2005); National Communication Association; National Council of Teachers of English; National Education Association; Phi Beta Delta Honor Society for International Scholars; Polish Rhetoric Society; Rhetoric Society of America; Rocky Mountain Modern Language Association (1997-2005); Scholars Without Borders (honor society for international scholars at SDSU); Society for Technical Communication (Senior Member).

### **Publications**

## Books

Katherine Staples and Cezar M. Ornatowski, eds. *Foundations for Teaching Technical Communication: Theory, Practice, and Program Design. ATTW Contemporary Studies in Technical Communication*, vol.1. Series ed. M. Jimmie Killingsworth. Stamford, CT: Ablex, 1997.

## Journal Articles

“Transformational Speeches: Lech Walesa and Tadeusz Mazowiecki” (translations and rhetorical commentary). “Translatio.” *Advances in the History of Rhetoric* 10 (2008), under preparation.

“Rhetoric, Religion, and Politics in the Negotiations Between the Church and the Authorities in Poland, 1980-1989.” *Forum Artis Rhetoricae*, 8-9 (January-July, 2007): 6-29. (*Forum Artis Rhetoricae* is the official journal of the Polish Rhetoric Society. It is published by the Unit for the Study of the History and Theory of Rhetoric of the Institute of Polish Literature at Warsaw University and it is rated the Polish Ministry of Science and Higher Education.)

Ornatowski, Cezar and Noemi Marin. “Introduction: Rhetoric and History in the Political Transformations in Central/Eastern Europe and South Africa.” *Advances in the History of Rhetoric* 9 (2006): 161-69. Volume editor: Robert N. Gaines. (*AHR* is an annual publication of the American Society for the History of Rhetoric.)

“Rhetoric and the Subject of/in History: Reflections on Political Transformation.” *Advances in the History of Rhetoric* 9 (2006): 187-207. Volume editor: Robert N. Gaines.

“Rhetoric of Science: Oxymoron or Tautology?” *The Writing Instructor*, inaugural issue in the “Science and Writing” area: 2007 (<http://www.writinginstructor.com/ornatowski>). (*TWI* is a refereed, networked journal and digital community sponsored by Purdue University and California State University, San Marcos.) Reprinted in *Forum Artis Rhetoricae* 1, 7 (2006): 7-34.

“‘I Leapt Over the Wall and They Made Me President’: Historical Context, Rhetorical Agency, and the Amazing Career of Lech Walesa.” *Advances in the History of Rhetoric* 8 (2005): 155-192. Volume editor: Robert N. Gaines.

Ornatowski, Cezar M. and Linn K. Bekins. “What’s Civic About Technical Communication? Technical Communication and the Rhetoric of ‘Community.’” *Technical Communication Quarterly* 13, 3 (Summer 2004): 251-269. Special issue on “Civic Engagement and Technical Communication.” Guest eds. James M. Dubinsky and J. Harrison Carpenter.

“‘Let Thy Spirit Renew This Earth’: The Rhetoric of Pope John Paul II and the Political Transformation in Poland, 1979-1989.” *Journal for the Study of Religion* 14, 1 (2001): 67-88. Special issue on “Religion: Rhetoric and Politics.” Reprinted as “Retorica Papei Ioan

- Paul al II-lea si Transformarea Politica a Poloniei." *Dilema: Journal of Transition*, no. 466 (Feb. 15-21, 2002): 12, and no.467 (Feb. 22-28, 2002): 12. (*Dilema* is a political/cultural journal published in Bucarest, Romania by the Romanian Cultural Foundation.)
- "2+2=5 If 2 Is Large Enough: Rhetorical Spaces of Technology Development in Aerospace Engine Testing." *Journal of Business and Technical Communication* 12, 3 (July 1998): 316-342. Special issue on Rhetoric of Technology. Guest ed. Dorothy Winsor.
- "Reading Zen: Textuality and Enlightenment in the Zen Koan." *Readerly/Writerly Texts* (Fall/Winter 1995): 69-88.
- "Educating Technical Communicators to Make Better Decisions." *Technical Communication* 42 (November 1995): 576-580. Special Issue: *Toward 2000: Education, the Society, and the Profession*. Reprinted in James M. Dubinsky, ed. *Teaching Technical Communication: Critical Issues for the Classroom*. Boston and New York: Bedford/St.Martin's, 2004. 595-601.
- "The Writing Consultant and the Corporate/Industry Culture: How to Learn the Lingo, Mind Set, and Issues." *Journal of Business and Technical Communication*. (October 1995): 446-460.
- Lyndelle D. Fairlie and Cezar M. Ornatowski. "I confini polacchi nell'era post-sovietica." *Relazioni Internazionali* 58, 30 (Nov. 1994): 40-49.
- "Reinventing a Nation: The Rhetoric of Political Transformation in Poland." *Iowa Journal of Communication* 26 (Fall 1994): 26-42.
- Cezar Ornatowski and Katherine Staples. "Teaching Technical Communication in the 1990s: Challenges and Perspectives." *Technical Communication Quarterly* 2, 3 (Summer 1993): 241-245. Guest editors' introduction to a special issue on "Teaching Technical Communication: New Directions in Research, Curriculum, and Pedagogy."
- "Between Efficiency and Politics: Rhetoric and Ethics in Technical Writing." *Technical Communication Quarterly* 1 (Winter 1992): 91-106. Rptd. in MacLennan, Jennifer. *Readings for Technical Communication*. Oxford University Press, 2007, 311-320; Peeples, Tim, ed. *Professional Writing and Rhetoric: Readings From the Field*. New York: Longman, 2003. 172-182; *Keyword* (journal of the Australian Society for Technical Communication) 3, 4 (Nov. 1992): 19-24. Also included in Alred, Gerald J. "Essential Works on Technical Communication: Annotated Bibliography." *Technical Communication* 50, 4 (Nov. 2003): 585-616 (special 50th anniversary issue). Listed among the 163 most frequently cited articles between 1988 and 1997 in a citation-frequency survey of five major technical communication journals (Elizabeth Overman Smith. "Points of Reference in Technical Communication Scholarship." *Technical Communication Quarterly* 9, 4 (Fall 2000): 427-453.

#### Chapters in Anthologies

- “Parliamentary Discourse and Political Transition: The Case of the Polish Parliament After 1989.” In Cornelia Ilie, ed. *European Parliaments Under Scrutiny: Argumentative Strategies and Rhetorical Styles. Discourse Approaches to Politics, Society, and Culture*. Gen. eds. Paul Chilton and Ruth Wodak. Amsterdam and Philadelphia: John Benjamin’s, in press (expected 2010).
- “Writing, from Stalinism to Democracy: Literacy Education and Politics in Poland, 1945-1999.” In Charles Bazerman, Robert Krut, Suzie Null, Paul Rogers, and Amanda Stansell, eds. *Traditions of Writing Research*. London and New York: Routledge, 2009.
- “The Rhetoric of Pope John Paul II’s Visits to Poland, 1979-2002.” In Joseph R. Blaney and Joseph P. Zompetti, eds. *The Rhetoric of Pope John Paul II*. Vol. 11 in the series *Lexington Studies in Political Communication*. New York: Lexington, 2009. 103-150.
- "Nauczanie Retoryki w USA: Orientacje, Zalozenia, Praktyka." [Rhetoric Instruction in the US: Orientations, Assumptions, Practice] In Jakub Lichanski. ed. *Uwiesc Slowem, Czyli Retoryka Stosowana*. [To Seduce with Words, or Rhetoric Applied] Warsaw, Poland: DIG, 2003. 13-26.
- "Komunikacja Naukowo-Techniczna: Jak Uczyc Retoryki Swiata Pracy." [Scientific-Technical Communication: How To Teach the Rhetoric of the World of Work] In Jakub Lichanski and E. Lewandowska-Tarasiuk, eds. *Nauczanie Retoryki w Teorii i Praktyce*. [Teaching Rhetoric in Theory and Practice]. Warsaw, Poland: Akademia Pedagogiki Specjalnej, 2003. 113-132.
- "Rhetorical Regime in Crisis: The Rhetoric of Polish Leadership, 1980-1988." In Jerzy Axer, ed. *Rhetoric of Transformation*. Vol. 6 of *Essays and Studies: Center for Studies on the Classical Tradition in Poland and East/Central Europe, Warsaw University*. Gen.ed. Jerzy Axer. Warsaw, Poland: DIG, 2003. 91-106.
- "Ethics in Technical/Professional Communication: From Telling the Truth to Making Better Decisions in a Complex World." In Michael A. Pemberton, ed. *The Ethics of Writing Instruction: Issues in Theory and Practice. Perspectives on Writing: Theory, Research, Practice*, vol.4. Series eds. Kathleen Blake Yancey and Brian Huot. Stamford, CT: Ablex, 2000. 139-164.
- "Technical Communication and Rhetoric." In *Foundations for Teaching Technical Communication: Theory, Practice, and Program Design*. Katherine Staples and Cezar M. Ornatowski, eds. *ATTW Contemporary Studies in Technical Communication*, vol. 1. Series editor: M. Jimmie Killingsworth. Stamford, CT: Ablex, 1997. 31-51.
- "The 'Government of the Tongue': Eloquence and Subjection in Renaissance Rhetorical Theory." In *Textuality and Subjectivity: Vol.2. The Poetics of Reading. Studies in German Literature, Linguistics, and Culture*. Eds. Eitel Timm and Kenneth Mendoza. Columbia, SC: Camden House, 1993, pp. 72-83.

#### Articles in Refereed Proceedings

- “‘The Future is Ours,’ or Is It? The Rise and Fall of Communist Rhetoric in Poland.” Michelle Smith and Barbara Warnick, eds. *The Responsibilities of Rhetoric*. (Selected papers from the 13th biennial conference of the Rhetoric Society of America). Long Grove, IL: Waveland Press, 2010. 340-354.
- “Rhetoric and Collective Identity: (Re)Constituting the Republic of Poland.” Proceedings of the Second Conference “Rhetoric in Society,” Leiden University, The Netherlands, Jan. 21-3, 2009 (CD ROM).
- “Topoi of Identity: Rhetorical Practices in the Political Reconstruction of Poland.” In David Zarefsky and Elizabeth A. Benacka, eds. *Sizing up Rhetoric*. (Selected papers from the 12th biennial conference of the Rhetoric Society of America). Long Grove, IL: Waveland Press, 2008. 355-365.
- “Autonomy of the University: An American Perspective.” In *Autonomia Uniwersytetu: Jej Przyjaciele i Wrogowie* [The Autonomy of the University: Its Friends and Enemies]. Ed. Jan Kieniewicz. Warsaw, Poland: Artes Liberales, 2007. 153-169. Reprinted in a Ukrainian translation in *Autonomia Uniwersytetu*. Kiev, Ukraine: International Foundation for Educational Research, forthcoming.
- "Rhetorical Challenges of Democratic Transition: The Case of Poland, 1989-1999." In *Approaching a New Millennium: Lessons from the Past, Prospects for the Future*. Proceedings of the Seventh Conference of the International Society for the Study of European Ideas, University of Bergen, Norway, August 11-18, 2000. (CD ROM)
- "Quality in U.S. Higher Education: The Example of the California State University." Proceedings of the Second Meeting of the Forum "Quality in Education." Center for Teacher Training, Ministry of National Education. Warsaw, Poland, 1999. 1-6.
- "Ethical Aspects of Quality in Education and Educational Assessment." Proceedings of the Third Meeting of the Forum "Quality in Education." Center for Teacher Training, Ministry of National Education. Warsaw, Poland, 1999. 1-4.
- "Reinventing Nationhood: Rhetoric and Political Change in Poland." *The European Legacy* 1, 2 (April 1996): 568-574. Inaugural volume of new journal devoted to the proceedings of the 4th conference of the International Society for the Study of European Ideas. (*The European Legacy* was voted one of ten best new academic journals by the New York-based *Library Journal* in its May 1997 issue.)
- "Introduction: Re-Visioning Democracy, Europe and America or Europe vs. America?" In *Revising Democracy: Central Europe and America, Critical Perspectives*. Eds. Jerzy Kutnik and Cezar M. Ornatowski. Lublin, Poland: Marie Curie-Sklodowska University Press, 1996. 9-16.

"Democracy and Discourse: A Rhetorical Perspective on Political Change and the Emergence of Democracy in Poland." In *Revisioning Democracy: Central Europe and America, Critical Perspectives*. Eds. Jerzy Kutnik and Cezar M. Ornatowski. Lublin, Poland: Marie Curie-Sklodowska University Press, 1996. 57-66.

### Book Reviews

Marin, Noemi. *After the Fall: Rhetoric in the Aftermath of Dissent in Post-Communist Times*. New York: Peter Lang, 2007. *Rhetoric Society Quarterly* 38 (Fall 2008): 457-461.

Robbins, Sarah and Mimi Dyer, eds. *Writing America: Classroom Literacy and Public Engagement*. New York: Teachers College, Columbia University and Berkeley, CA: National Writing Project, 2005. *Issues in Writing* 16.2 (2006): 191-199.

Gross, Alan G., Joseph E. Harmon, and Michael Reidy. *Communicating Science: The Scientific Article from the 17th Century to the Present*. Oxford and New York: Oxford UP, 2002. *Technical Communication Quarterly* 13, 4 (Fall 2004): 463-468.

Bruner, M. Lane. *Strategies of Remembrance: The Rhetorical Dimensions of National Identity Construction*. Columbia, SC: University of South Carolina Press, 2002. *Rhetoric Society Quarterly* 33, 4 (Fall 2003): 87-90.

Ekiert, Grzegorz and Jan Kubik. *Rebellious Civil Society: Popular Protest and Democratic Consolidation in Poland, 1989-1993*. The University of Michigan Press, 2001. *Controversia: An International Journal of Debate and Democratic Renewal* 2, 1 (Spring 2003): 120-123.

Salazar, Philippe-Joseph. *An African Athens: Rhetoric and the Shaping of Democracy in South Africa*. Mahwah, NJ: Erlbaum, 2002. *Rhetoric Society Quarterly* 33, 2 (Spring 2003): 91-95.

Berger, Arthur Asa. *Media and Communication Research Methods: An Introduction to Qualitative and Quantitative Approaches*. Thousand Oaks, CA: Sage, 2000. *Issues in Writing* 13.1 (Fall/Winter 2002): 110-113.

"Techne and Politeia: Langdon Winner's Political Theory of Technology and Its Implications for Technical Communication." *Technical Communication Quarterly* 11, 2 (Spring 2002): 230-234. Invited, refereed review for a special issue of *TCQ* on "Techne and Technical Communication."

Edwin Black. *IBM and the Holocaust: The Strategic Alliance Between Nazi Germany and America's Most Powerful Corporation*. New York: Crown Publishers, 2001. *Journal of Business and Technical Communication* 16, 2 (April 2002): 215-219.

Henry, Jim. *Writing Workplace Cultures: An Archaeology of Professional Writing*. Carbondale, IL: Southern Illinois UP, 2000. *Issues in Writing* 12, 1 (Fall/Winter 2001): 94-98.

- Coppola, Nancy W., and Bill Karis, eds. *Technical Communication, Deliberative Rhetoric, and Environmental Discourse: Connections and Directions*. *ATTW Contemporary Studies in Technical Communication*, vol. 11. Stamford, CT: Ablex, 2000. *Issues in Writing* 11, 2 (Spring/Summer 2001): 220-223.
- Engell, James. *The Committed Word: Literature and Public Values*. University Park, PA: The Pennsylvania State UP, 1999. *The Rocky Mountain Review of Language and Literature* 54, 2 (Fall 2000): 152-154.
- Katz, Susan M. *The Dynamics of Writing Review: Opportunities for Growth and Change in the Workplace*. *ATTW Contemporary Studies in Technical Communication*, Vol. 5. Stamford, CT: Ablex, 1998. *Issues in Writing* 10, 2 (Spring/Summer 2000): 177-181.
- Dautermann, Jennie. *Writing at Good Hope: A Study of Negotiated Composition in a Community of Nurses*. *ATTW Contemporary Studies in Technical Communication*, Vol. 2. Greenwich, CT: Ablex, 1997. *Issues in Writing* 10, 1 (Fall/Winter 1999): 76-78.
- Van Nostrand, A.D. *Fundable Knowledge: The Marketing of Defense Technology*. Mahwah, NJ: Lawrence Erlbaum, 1997. *Journal of Business Communication* 36, 1 (January 1999): 79-81.
- Kynell, Teresa. *Writing in the Milieu of Utility: The Move to Technical Communication in American Engineering Programs 1850-1950*. Norwood, NJ: Ablex, 1996. *Issues in Writing* 9 (Fall/Winter 1998): 76-80.
- Montrose, Louis. *The Purpose of Playing: Shakespeare and the Cultural Politics of Elizabethan Theater*. Chicago: The U of Chicago P, 1996. *Rocky Mountain Review of Language and Literature* 51, 1 (1997): 100-102.
- Sloan, James. *Jerzy Kosinski: A Biography*. New York: Dutton, 1996. (reviewed with Jerzy Durczak) *American Book Review*, 8,1 (October-November 1996): 12-13.
- Steiner, George. *Zerwany Kontrakt (The Broken Contract)*. Trans. Olga Kubinska. Warsaw: Instytut Kultury, 1996. *Kultura Wspolczesna (Contemporary Culture)* 9-10 (1996): 196-199. (*Kultura Wspolczesna* is an intellectual/cultural journal published in Warsaw, Poland, by the Cultural Institute.)
- Dragga, Sam and Gwendolyn Gong. *Editing: The Design of Rhetoric*. *Baywood's Technical Communication Series*. Amityville, N.Y.: Baywood, 1989. *Issues in Writing* 7 (Fall/Winter 1995): 97-101.
- Allison, Alida and Terri Frongia. *The Grad Student's Guide to Getting Published*. Englewood Cliffs: Prentice Hall, 1993. *American Book Review* (December 1993-January 1994): 29-30.
- Bailey, Edward P., Jr. *The Plain English Approach to Business Writing*. New York: Oxford University Press, 1990. *Issues in Writing* 4 (Spring/Summer 1992): 198-304.

## Translations

Edward Stachura. Selections from "Po Ogrodzie Niech Hula Szarancza." (Let the Locusts Roam the Garden) *International Poetry Review* 18, 2 (Fall 1992): 39-41.

## Other Publications

"Do We Still Need Solidarity?" *San Diego Union-Tribune* (April 28, 2006): B7.

"Eighteen Days that Changed the World." *San Diego Union-Tribune* (August 31, 2005): B7.

"Ethics and the Internet." *Lore: Rhetoric, Writing, Culture*. 2, 2 (Nov. 2002)  
([http://www-rohan.sdsu.edu/dept/drwswebb/lore/2\\_2/ornat\\_internet.html](http://www-rohan.sdsu.edu/dept/drwswebb/lore/2_2/ornat_internet.html))

"A Christian Athens: The Rhetoric of Pope John Paul II and the Political Transformation in Poland, 1979-1989." *Lore: Rhetoric, Writing, Culture*. 1,3 (Nov. 2001)  
([http://www-rohan.sdsu.edu/dept/drwswebb/lore/1\\_3/ornatowski.html](http://www-rohan.sdsu.edu/dept/drwswebb/lore/1_3/ornatowski.html))

"How Technical Communication Education Can Be Helpful Today." *Signature* 32, 3 (Nov./Dec. 1998): 7. (Newsletter of the San Diego Chapter of the Society for Technical Communication)

"Document Design Enhances Information." *Signature* 31, 6 (March 1998): 5-6.

"Revisiting the Foundations: Technical Communication and Rhetoric." *Signature* 31, 4 (January 1998): 6. Reprinted in *TechniScribe* (February 1998). (Newsletter of the Orange County Chapter of the Society for Technical Communication)

"Research in Technical Communication: Present and Future." *Signature* 31, 3 (November-December 1997): 6.

"Into the Field: Increasing the visibility of ATTW Through Affiliation with Regional MLA Organizations." *ATTW Bulletin* 6, 1 (Fall 1995): 7-8.

## **Publications in Process**

"The Silent Speech From An Empty Place: Lech Walesa's Nobel Peace Prize and "Solidarity's" Passport to History." *Javnost--The Public*.

## **Other Publishing/Editing Activities**

Co-editor (with Jakub Lichanski). "Rhetoric, Religion, and Political Transformations in Central/Eastern Europe and Russia." Special issue of *Forum Artis Rhetoricae* 8-9 (January-July, 2007).

Co-editor (with Noemi Marin). "Collocutio." *Advances in the History of Rhetoric* 9 (2006).  
Special section on rhetoric and political transformation in Central/Eastern Europe.

Guest Co-editor (with Katherine Staples). "Teaching Technical Communication: New Directions in Research, Curriculum, and Pedagogy." Special issue of *The Technical Communication Quarterly*, 2, 3 (Summer 1993).

Editorial Assistant. *Studying Writing: Linguistic Approaches*. Eds. Charles R. Cooper and Sidney Greenbaum. Los Angeles: Sage Publications, 1986.

### **Refereed Conference Papers**

"Rhetoric and Collective Identity: (Re)Constituting the Republic of Poland." Paper presented at the conference "Rhetoric in Society," Leiden University, The Netherlands, Jan. 21-3, 2009.

"'The Future is Ours,' or Is It? The Rise and Fall of Communist Rhetoric in Poland." Paper presented at the 13<sup>th</sup> biennial conference of the Rhetoric Society of America, Seattle, Washington, May 23-26, 2008.

"Writing, from Stalinism to Democracy: Language Pedagogy and Politics in Poland, 1945-1999." Paper presented at the 3<sup>rd</sup> International Santa Barbara Conference on Writing Research "Writing Research Across Borders," University of California, Santa Barbara, February 22-24, 2008.

"Hearts, Minds, and Souls": Religious Rhetoric, Political Agendas, and the Struggle Between Church and State in Poland, 1979-1989." Paper presented at the 16<sup>th</sup> conference of the International Society for the History of Rhetoric, Strasbourg, France, July 24-28, 2007.

"Topoi of Identity: Rhetorical Practices in the Political Reconstruction of Poland." Paper presented at the 12th biennial conference of the Rhetoric Society of America, Memphis, Tennessee, May 24-28, 2006.

"Democracy by Design and Democracy by Default: Figures of Democracy After 1989." Paper presented at the conference "Figures of Democracy," Concordia University, Montreal, Canada, October 21-22, 2005.

"Writing and Democracy: Teaching for Change in Poland and South Africa." Plenary address at "Writing Research in the Making," 2<sup>nd</sup> International Santa Barbara Conference on Writing Research, University of California, Santa Barbara, February 5-6, 2005.

"Performing Change: Walesa, Mandela, and the Rhetorical Presidency." Keynote address delivered at the international conference "Persuasion and Democracy: South Africa Ten Years After Apartheid." Cape Town, South Africa, June 8-15, 2004.

- "I Leaped Over the Wall and They Made Me President': Demagogy and Statesmanship in the Presidential Rhetoric of Lech Walesa." Paper presented at the 11th biennial conference of the Rhetoric Society of America, Austin, Texas, May 28-31, 2004.
- "A Christian Athens: The Rhetoric of Pope John Paul II and the Political Transformation of Poland, 1979-99." Paper presented at the 14th biennial conference of the International Society for the History of Rhetoric, Madrid and Calahorra, Spain, July 14-19, 2003.
- "Objectivity, Solidarity, or Pragmatism: Philosophical Problems of Rhetorical Agency in Transitional Democracies, the Example of Poland." Paper presented at the National Communication Association convention. New Orleans, November 21-24, 2002.
- "Public Discourse and Political Transition: Polish Parliamentary Rhetoric, 1980-1999." Paper presented at the 13th biennial conference of the International Society for the History of Rhetoric. Warsaw, Poland, July 23-29, 2001.
- "Rhetoric of Nationbuilding: New Research Perspectives in Discourse and the Public Sphere." Plenary talk at the Research Network Forum, 52nd annual conference for College Composition and Communication. Denver, March 14, 2001.
- "Composing (Un)Democratic Communities: Teaching Writing as Rhetoric of Democracy." Paper presented at the 52nd annual conference for College Composition and Communication. Denver, March 15, 2001.
- "Do Not Be Afraid: John Paul II and the Rhetoric of Christian Community Building in the Democratic Transformation in Poland." Paper presented at the conference "Rhetoric and Religion." University of Cape Town, South Africa, September 11-13, 2000.
- "Rhetorical Challenges of Democratic Transition: The Case of Poland, 1989-1999." Paper presented at the Seventh Conference of the International Society for the Study of European Ideas. Bergen, Norway, August 17, 2000.
- "Rhetoric, Social Change, and the Challenges of Democratic Polity: Lessons From a Decade of Post-Communist Poland." Paper presented at the 9th biennial conference of the Rhetoric Society of America. Washington, DC, May 26, 2000.
- "Rethinking Technical Communication: Visions for the Future." Paper presented at the Fifty Second Annual Convention of the Rocky Mountain Modern Language Association. Salt Lake City, Utah, October 10, 1998.
- "Drawing the Line: Memory and History in the Political Transformation in Poland." Paper presented at the Fifth Conference of the International Society for the Study of European Ideas. Utrecht, The Netherlands, August 19-24, 1996.

- "Rhetorical Dynamics of the Emergence of Democracy and Civil Society in Poland." Paper presented at the 7th biennial conference of the Rhetoric Society of America. Tucson, Arizona. May 30-June 1, 1996.
- "Reinventing Nationhood: The Rhetoric of Political Change and Emergent Democracy in Poland." Paper presented at the conference "Political Linguistics" organized by the Belgian Linguistics Association and the International Pragmatics Association. Antwerp, Belgium. December 7-9, 1995.
- "Communicative Ethics and Decision-Making in Complex Organizations: A Systems-analysis Approach to Professional Ethics." Paper presented at the 49 Annual Convention of the Rocky Mountain Modern Language Association. Spokane, Washington, October 19-21, 1995.
- "Reinventing Nationhood: Rhetoric of Political Change and the Emergence of Civil Society in Poland." Paper presented at the 10th biennial conference of the International Society for the History of Rhetoric. Edinburgh, United Kingdom, July 19-22, 1995.
- "Negotiating a Revolution: Charting out a New Poland at the Bargaining Table." Paper presented at the Conference for College Composition and Communication. Washington, D.C., March 24, 1995.
- "The Rhetoric of Nationbuilding: Rhetorical Perspectives on Political Change and the Emergence of Democracy in Poland." Paper presented at the conference of the Polish American Studies Association entitled "Re-visioning Democracy: America and Europe." Pulawy, Poland. October 27-29, 1994.
- "Reinventing Nationhood: The Rhetoric of Political Change in Poland." Paper presented at the 4th conference of the International Society for the Study of European Ideas. Karl-Franzens-Universitat, Graz, Austria, August 22-27, 1994.
- "Reinventing a Nation: The Rhetoric of National Transformation in Poland." Paper presented at the Conference for College Composition and Communication. Nashville, Tennessee, March 17-19, 1994.
- "2+2 Equals 5 if 2 is Large Enough: Rhetorical Construction of Technical 'Truth' in Aerospace Engineering Reports." Paper presented at the 1993 Annual Convention of the Modern Language Association of America. Toronto, Ontario, Canada, December 27-30, 1993.
- "Take the Expert's Word: 'Truth' and Ethics in Aerospace Test Reports." Paper presented at the 1993 Annual Convention of the Rocky Mountain Modern Language Association. Denver, Colorado, October 15-17, 1993.
- "La Lectrice, Or the Reader: Allegories of Reading and the Erotics of Voice." Paper presented at the 1993 Annual Convention of the Conference for College Composition and Communication. San Diego, California, March 31-April 4, 1993.

- "Technical Writing in a Multinational Aerospace Firm: Towards an Institutional Rhetoric of Technical Writing." Paper presented at the 1992 Annual Convention of the Rocky Mountain Modern Language Association. Ogden, Utah, October 15-17, 1992.
- "Team Politics: Rhetoric in the Workplace." Paper presented at the conference "The Writer in the Workplace: Challenges for Responsible Communication," American River College. Sacramento, California, February 22, 1992.
- "Is There a Purpose in This Class? The Place of Technical Communication in an English Curriculum." Paper presented at the 1991 Annual Convention of the National Council of Teachers of English. Seattle, Washington, November 22-27, 1991.
- "Government of the Tongue: The Spenserian Reader and Renaissance Theories of Language." Paper presented at the 1991 Annual Convention of the Rocky Mountain Modern Language Association. Tempe, Arizona, October 21-23, 1991.
- "The 'Government of the Tongue': Representations of the Relationship Between Speech and Social Order in Renaissance Rhetoric." Paper presented at the 1990 Annual Convention of the Modern Language Association of America. Chicago, December 27-30, 1990.
- "Rhetoric and Legitimacy in Technical Communication: Implications for Professionalism." Paper presented at the 1990 Annual Convention of the Modern Language Association of America. Chicago, December 27-30, 1990.
- "Technical Writing Style in a Global Economy: The Impact of Computer Translation Technologies." Paper presented at the 37th International Technical Communication Conference. Santa Clara, California, May 20-23, 1990.
- "Writers Reading: Analyzing Texts in a Writing Class." Paper presented at the 1989 Annual Convention of the Rocky Mountain Modern Language Association. Las Vegas, Nevada, October 19-21, 1989.
- "The Ideology of Technical Communication: Professionalism, Responsibility, and the Politics of Discourse in Technical Writing." Paper presented at the 1988 Annual Convention of the Rocky Mountain Modern Language Association. Las Cruces, New Mexico, October 20-22, 1988.
- "Composition and De-Composition: An Interpretive Pedagogy for Teaching Composing as the Formation of Social Knowledge." Paper presented at the 1988 Annual Convention of the Conference for College Composition and Communication. St. Louis, Missouri, March 18-21, 1988.
- "Ideology, Interpretation, Critique: Rhetorical Analysis in the Composition Class." Paper presented at the 1987 Annual Convention of the National Council of Teachers of English. Los Angeles, November 20-24, 1987.

"Rethinking the Notion of 'Tool': Some Implications of Computer-Assisted Instruction for the Teaching of Humanistic Disciplines." Paper presented at the Association of California State University Professors' Conference on Excellence in Education. San Diego, California, March 26 and 27, 1987.

"Writing as a Social Act: Towards a Pragmatics of Written Composition." Paper presented at the 1987 Annual Convention of the Conference for College Composition and Communication. Atlanta, Georgia, March 19-21, 1987.

"Toward Unmediating Language: A Hermeneutic of Zen Discourse." Paper presented at the First Annual International Conference of the International Society for Philosophy and Psychotherapy. Las Vegas, Nevada, October 9-12, 1986.

"Readings for Writers: Rhetorical Readers and the Reading-Writing Connection." Paper presented at the 1986 Annual Convention of the Conference for College Composition and Communication. New Orleans, March 13-15, 1986.

#### **Other Presentations, Guest Lectures, and Workshops**

"Visual Rhetoric and History: Iconic Images of 1989." Presentation at the conference "Central Europe 1989: Image—Memory—Record." Warsaw University, Poland. Nov. 19-20, 2009.

"Imagining Collective Identities: America, Europe, and Their Others." Keynote presentation at the annual conference of the American Studies Association, Pulawy, Poland, October 21-23, 2009 (presentation sponsored by the US Embassy, Warsaw).

"Reinventing Nationhood: Symbolic Reconstruction in Poland's Transition from Communism." Invited guest lecture in the series "Conflict, Peace, and Societies in Transition." Peace Studies Program. Florida Atlantic University, April 17, 2008.

"Writing and Rhetoric Across the Disciplines." Professional development workshop for high school teachers. Jerzy Grotowski High School for the Humanities, Warsaw, Poland, December 15, 2007.

"Writing and Rhetoric Across the Disciplines." Workshop for academic teachers. Warsaw University, December 14, 2007.

"Rhetoric, Social Change, and Emergent Democracies in Central/Eastern Europe and South Africa: Toward Global Perspectives on Discourse and Social Change." Invited guest lecture, Syracuse University, May 4, 2007.

"Parliamentary Rhetoric in a Historical Perspective: Polish Parliament, 1945-1999." Presentation at the Second Colloquium "Public Deliberation and Strong Democracy in Poland and South Africa: Two Rhetorical Models for Participatory Citizenship in Post-Totalitarian Cultures," Cape Town, Sept. 27-30, 2004. The colloquium is part of a joint research

project supported by grants from the Polish National Research Committee and the South African National Research Council.

“Public Deliberation and Democratization in Poland and South Africa: Similarities and Differences.” Inaugural presentation at the First Colloquium "Public Deliberation and Strong Democracy in Poland and South Africa: Two Rhetorical Models for Participatory Citizenship in Post-Totalitarian Cultures," Warsaw, October 13-17, 2003. The colloquium is part of a joint research project supported by grants from the Polish National Research Committee and the South African National Research Council.

“Polish Elections: Rhetorical Aspects of the Formation of the Political Scene, 1989-1997.” Presentation at the First Colloquium "Public Deliberation and Strong Democracy in Poland and South Africa: Two Rhetorical Models for Participatory Citizenship in Post-Totalitarian Cultures," Warsaw, October 13-17, 2003. The colloquium is part of a joint research project supported by grants from the Polish National Research Committee and the South African National Research Council.

"The Function of the M.A. Degree in the California State University." Plenary presentation, California State University English Council. San Diego, Nov. 7, 2002.

"Rhetoric of Democratic Transformation: The Case of Poland, 1980-2000." Invited guest lecture, Georgia Southern University, Statesboro, Georgia. October 24, 2002.

"Ethics and the Internet," invited guest lecture, International Central/Eastern European School of Humanities, University of Warsaw. July 15, 2001.

"Comparative Rhetorics of Political Transition: Poland and South Africa," invited guest lecture, International Central/Eastern European School of Humanities, University of Warsaw. July 17, 2001.

"Religion and Democracy in the Rhetoric of John Paul II, 1979-1999," invited guest lecture, International Central/Eastern European School of Humanities, University of Warsaw. July 20, 2001.

“Rhetoric and Technology: New Perspectives for Research,” invited guest lecture, Center for Rhetoric Studies, University of Cape Town, South Africa. May 19-June 2, 2001.

“Totalitarian Rhetoric: The Rhetoric of Real Socialism.” invited guest lecture, Center for Rhetoric Studies, University of Cape Town, South Africa. May 19-June 2, 2001.

“Religious Rhetoric and Political Transition in Poland,” invited guest lecture, Center for Rhetoric Studies, University of Cape Town, South Africa. May 19-June 2, 2001.

“Workplace Discourse as Rhetorical Practice,” invited guest lecture, Center for Rhetoric Studies, University of Cape Town, South Africa. May 19-June 2, 2001.

Poland and South Africa: Comparative Perspectives on Political Transition," invited guest lecture, Center for Rhetoric Studies, University of Cape Town, South Africa. May 19-June 2, 2001.

"The Politics of Reconciliation: Negotiating Cultural Memory in South Africa." Phi Beta Delta (Honor Society for International Scholars) "Lunch Forum" talk. San Diego State University, November 8, 2000.

"The Rhetoric of Political Transformation in Poland." Phi Beta Delta "Lunch Forum" talk. San Diego State University, May 10, 2000.

"Ethical Aspects of Quality in Education and Educational Assessment." Presentation and workshop at the Third Meeting of the National Forum on "Quality in Education." Center for Teacher Training, Ministry of National Education. Warsaw, Poland, June 25, 1999.

"Effective Management of Internal Communication in Enterprises," invited lecture at the College of Public Relations (Wyzsza Szkola Public Relations), Warsaw, June 19, 1999.

"A History of Teaching Rhetoric in the U.S. in the Twentieth Century," invited guest lecture at the College for Law and Administration. Warsaw, June 8, 1999.

"Culture Wars in the U.S.," invited guest lecture, Department of Sociology, Warsaw University, May 20, 1999.

"Principles of Effective Oral Presentations and Briefings," invited presentation at the Military Foreign Language College, Lodz, Poland, May 18, 1999. The lecture was funded by the United States Information Agency and the U.S. Embassy in Warsaw as part of NATO preparedness training for the Polish officer cadre.

"Modern Rhetoric as a Tool for Cultural Analysis: Examining Political Change in Poland," invited guest lecture, Department of Polish Philology, Warsaw University, May 12, 1999.

"Writing as a Way of Learning Across the Disciplines." Invited presentation and workshop. National Plenary Meeting of the "Kreator" Program. (The "KREATOR" program is part of the SMART program of educational reform sponsored by the European Union and the Polish Ministry of Education through the European Union's PHARE fund). The meeting was organized by the Department of Teacher Training of the Polish Ministry of Education. Jachranka near Warsaw, Poland, May 8, 1999.

"Quality in U.S. Higher Education: Example of the California State University." Inaugural lecture at the Second Meeting of the Forum "Quality in Education." Center for Teacher Training, Ministry of National Education, Warsaw, Poland, April 23, 1999.

"Rhetorical Analysis as a Tool for Examining Political Change in Poland," invited talk to the faculty of the Department of Sociology, Warsaw University, March 12, 1999.

- "The Rhetoric of Technology: New Perspectives in Rhetorical Theory and Research," invited guest lecture. Department of Sociology, Warsaw University, March 4, 1999.
- "Rhetorical History of Political Change in Poland, 1980-1999: Design for a Research Project," invited talk to the faculty, Department of Culture Theory, Institute for Philosophy and Sociology, Polish Academy of Sciences, January 27, 1999.
- "Writing Better Instructional Materials." Workshop presentation. Social Science Research Laboratory, San Diego State University, January 29, 1998.
- "The Future of Research in Technical Communication," invited guest lecture. Society for Technical Communication, San Diego Chapter (Sept. 10, 1997).
- "Political Change and Democratization in Poland", invited guest lecture. University of San Diego. Graduate Seminar in Political Science, June 30, 1997.
- "Using the Case Method to Teach Social Dimensions of On-the-Job Writing." Cooperative Writing Program Conference on Teaching Practices. San Diego High School, March 8, 1996.
- "Poland and the European Union," invited guest lecture. University of San Diego. Graduate Seminar in Political Science, August 14, 1995.
- "The Empire of Language: A Rhetorical Perspective," invited guest lecture. Department of English Philology, Marie Curie-Sklodowska University, Lublin, Poland. January 14, 1994.
- "The Empire of Language: A Rhetorical Perspective," invited guest lecture. Department of English Philology, The Catholic University of Lublin, Poland. January 15, 1994.
- "Modern Developments in Rhetorical Theory: A View From the U.S.," invited guest lecture. Department of English Philology. Gdansk University, Poland. January 19, 1994.
- "Writing Crisis: Writing the Crisis or the Crisis of Writing?" Keynote address, 1<sup>st</sup> Annual "Crisis Carnival" Graduate Student Conference. San Diego State University, October 13, 1993.
- "Style and Rhetoric in Technical Communication," invited presentation. Society for Technical Communication, Student Chapter. San Diego Supercomputer Center, April 21, 1993.
- "The Rhetoric and Politics of Technical Information in a Multinational Aerospace Firm: Why This Stuff Should Matter to Us All and How It Relates to Everything Else We Do," presentation at a faculty colloquium. Department of English and Comparative Literature, San Diego State University, April 3, 1992.
- "Designing Effective Resumes." Invited guest presentation. Society for Technical Communication, Student Chapter. San Diego Supercomputer Center, March 16, 1992.

"Using Writing To Enhance Learning in the Disciplines: Designing Successful Writing Activities." Presentation and Workshop. Improving Student Writing and Learning: Writing Across the Curriculum (ISWL/WAC). San Diego State University, January 19, 1989.

"Computer-Assisted Instruction in Writing at San Diego State University: A Report." California State University Computer Workshop, California State University Northridge. Funded by the CSU Chancellor's Office as part of the "Professional Development Program to Increase Faculty Instructional Skills Using Computers in the Classroom." The report was included as part of a CSU annual publication on computer-assisted instruction in English, January 10-12, 1989.

"Writers Reading: Rhetorical Analysis in the Writing Class." Presentation as part of the "Composition Teachers' Enrichment Program," Department of English and Comparative Literature, April 3, 1987.

"Writing and Cognition." Presentation at the Improving Student Writing and Learning: Writing Across the Curriculum (ISWL/WAC) program workshop. San Diego State University, January 23, 1985.

"Computer-Assisted Instruction in Writing in the High School Curriculum: New Developments." San Diego City Schools, Teachers' Professional Development Conference. San Diego County Tech Center, November 19, 1984.

"Using Writing to Enhance Learning Across the Disciplines." Presentation and workshop, School of Education, United States International University, San Diego, May 3, 1984.

### **Public and Media Appearances**

Guest panelist on "Report" (a cultural/political program), Telewizja Polska (Polish State Television), Channel 2, April 6, 1999.

"Krzysztof Kieslowski and the Cinema of Moral Anxiety." Invited presentation to introduce two films by Krzysztof Kieslowski: *Red* and *White*. World Affairs Council and Young Professionals Forum "Evening at the Movies," Ken Cinema, San Diego, September 19, 1995.

Interviewee, "Catch the Wind," KSDT Radio, San Diego (also 95.7 Cox Cable FM, 95.5 Southwestern Cable FM, 540 AM University of California Campus Radio), November 19, 1994.

### **Funded Research and Travel Grants**

Faculty Travel Abroad Grant, Office of International Programs, SDSU (\$2,000 and \$5,000) for co-organizing and co-leading "Democracy, Authoritarianism, and Security: The Case of

Poland," two-week summer study-abroad program in Poland for MA students in Homeland Security in cooperation with the Center for East European Studies, University of Warsaw, May 29-June 14, 2009.

Sabbatical leaves, San Diego State University, Fall 2005, Spring 1999.

Senior Fulbright Research Scholar grant, Council for International Exchange of Scholars, for research carried out at the Culture Study Unit, Institute for Philosophy and Sociology, Polish Academy of Sciences, January-August, 1999.

American Council of Learned Societies Grant for Travel to International Meetings Abroad (\$500.00). Program funded by the Gladys Kriebel Delmas Foundation and the National Research Council of the National Academy of Sciences. Grant facilitated participation in the 5th conference of the International Society for the Study of European Ideas, University for Humanistic Studies, Utrecht, The Netherlands, August 19-25, 1996.

College of Arts and Letter Micro Grant (\$350.00). Grant facilitated travel and research in connection with work on Jerzy Kutnik and Cezar Ornatowski, eds. *Re-visioning Democracy: Central Europe and America, Critical Perspectives*. Lublin, Poland: Marie Curie-Sklodowska University Press, 1996.

Affirmative Action Research Grant (75% leave), California State University Chancellor's Office, Spring 1995.

International Research and Exchanges Board Senior Scholar Travel Grant (\$950.00). Grant facilitated participation in international conference "Re-Visioning Democracy: Europe and America," Pulawy, Poland, October 22-25, 1994.

American Council of Learned Societies Grant for Travel to International Meetings Abroad (\$500.00). Program funded by the Gladys Kriebel Delmas Foundation and the National Research Council of the National Academy of Sciences. Grant facilitated participation in the 4th conference of the International Society for the Study of European Ideas, Karl-Franzens Universitat, Graz, Austria, August 22-27, 1994.

College of Arts and Letter Micro Grant (\$350.00). Grant facilitated research on "Reinventing Nationhood: The Rhetoric of Political Change in Poland," Summer 1994.

Affirmative Action Research Grant (75% leave), California State University Chancellor's Office, Spring 1993.

National Endowment for the Humanities Summer Seminar for College Teachers: "Rhetoric: New Developments in the Art of Invention," Carnegie-Mellon University, Pittsburgh, Pennsylvania. Project director: Prof. Richard E. Young. Summer 1983.

## **Honors and Awards**

*Who's Who in American Education*, 2006-8.

*Who's Who in America*, 2004-9.

Listed in "Polish Scholars Abroad" on web portal "Polish Science" (<http://nauka-polska.pl>)

Presidential Leadership Award, Associated Students, San Diego State University, 2007.

Malcolm A. Love Award, Associated Students, San Diego State University, 2007

Merit Salary Increases, San Diego State University, 1997-98, 1998-99, 2000-1.

Performance Salary Step Increase (2 steps), San Diego State University, 1996-97.

Chairman's Award for Excellence for communication consulting. The Irvine Company, Newport Beach, California, 1990.

Outstanding Contribution Award for a training program entitled "Improving Corporate Communications." The Irvine Company, Newport Beach, California, 1989.