

Learning Outcomes Matrix for RWS Major

This curricular matrix illustrates where Student Learning Outcomes are Introduced (I), Developed (D), and Mastered (M) in required courses so that students achieve the Program Learning Outcomes for the Rhetoric and Writing Studies Major.

Program Learning Outcomes	Student Learning Outcomes to accomplish this goal	RWS 250	RW 500W	RWS 503W	RWS 411	RWS 510	RWS 498	RWS 506
Produce graduates who identify and evaluate rhetorical theories.	Describe and evaluate major rhetorical theories from various contexts.	I	ID	ID	D	D	M	M
	Apply major rhetorical theories as they discuss, interpret, and analyze verbal and visual arguments.	I	ID	ID	D	D	M	M
Produce graduates who comprehend the complex nature of writing as a process and who practice reflective learning to improve their writing.	Apply effective, flexible strategies for generating, revising, and editing texts for various audiences.		I	I	D	D	M	M
	Synthesize and integrate insights from one project into another through reflective learning.		I	I	D	D	M	M
Produce graduates who understand literacy as an array of advanced language and critical thinking abilities, including the assessment of multiple contexts.	Interpret literacy as a complex process by assessing historical, cultural, professional, and technological contexts.	I	ID	ID	D	D	M	M
	Appraise the complexity of verbal and visual literacy by assessing audience expectations and the social aspects of multimodal composing.		I	I	D	D	M	M
Produce graduates who analyze and produce texts using conventions and methods common to the field.	Differentiate and illustrate conventions of academic and professional writing, including genre, visual design, and elements of style.	I	ID	ID	D	D	M	M
	Evaluate and synthesize research materials within their own analytical research papers and/or professional projects, applying methods common to the field.		I	I	D	D	M	M