

CURRICULUM VITAE

Jennifer Sheppard

Department of Rhetoric and Writing Studies
San Diego State University
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EDUCATION

PhD in Rhetoric and Technical Communication, 2003

Michigan Technological University

Dissertation: *Composing in Multiple Dimensions: Understanding New Media Development Processes*

MA in English, with Distinction, 1998

California State University

Master's Thesis: *Reading and Writing Hypertext: Looking at the Literacy of Outside Online*

BA in Liberal Studies, Minor in English, cum laude, 1994

California State University

ACADEMIC APPOINTMENTS

Assistant Professor of Digital Rhetoric, 2018- Present

San Diego State University, Department of Rhetoric and Writing Studies

Lecturer, 2014-2018

San Diego State University, Department of Rhetoric and Writing Studies

Associate Professor of Rhetoric and Professional Communication, 2011- 2014

New Mexico State University, Department of English

Assistant Professor of Rhetoric and Professional Communication, 2005-2011

New Mexico State University, Department of English

College Assistant Professor, 2004-2005

New Mexico State University, Department of English

Adjunct Instructor, 2003-2004

New Mexico State University, Department of English

REFEREED JOURNAL ARTICLES

"Multimodality as a Frame for Individual and Institutional Change." *Hybrid Pedagogy: A Digital Journal of Learning, Teaching, and Technology*. Co-authored with Kristin Arola, Cheryl Ball and **Jennifer Sheppard**. January 2014. Available at <http://www.hybridpedagogy.com/journal/multimodality-frame-individual-institutional-change/>

"Multimedia Composition: The Role of Collaboration and Constraints in the Design of New Media Assignments." *Journal of Literacy and Technology*. 11(1): April 2010.

“The Rhetorical Work of Multimedia Production Practices: It’s More than Just Technical Skill.” *Computers and Composition*. 26 (2009).

- **Anthologized** in *Multimodal Composition: A Critical Sourcebook*. Claire Lutkewitte (Ed.). Bedford/St. Martin’s. Boston, MA: 2014: 391-404.

REFEREED BOOK CHAPTERS

“Issues in Digital and Multimodal Writing: Composition Instruction for the 21st Century.” *Concepts in Composition: Theory and Practice in the Teaching of Writing (3rd ed.)*. Irene Clark (ed.). Routledge, 2019, 379-409.

“Balancing Act: A Guide to Analyzing Context and Developing a Technologically Appropriate Approach to Visual Communication Instruction.” *Designing Texts: Teaching Visual Communication*. Eva Brumberger and Kathryn Northcut (eds.). Baywood Publishing. Amityville, NY: 2013, 245-264.

“Creating a Design Center: Negotiating Pedagogy, Disciplinarity, and Sustainability in Communities of Practice.” *RAW (Reading and Writing) New Media*. Jim Kalmbach and Cheryl Ball (Eds.). Hampton Press. Cresskill, NJ: 2010, 323-341. *New Dimensions in Computers and Composition* series.

- **Anthologized** in *The Routledge Reader on Writing Centers and New Media*. Sohui Lee and Russell Carpenter (Eds.). Routledge. New York, NY: 2013, 257-270.

“Using Multiple-Source Research to Create Persuasive Evidence-based Communication.” *Resources in Technical Communication: Outcomes and Approaches*. Cindy Selfe (Ed.). Baywood Publishing. Amityville, NY: 2007, 37-61. *Technical Communication* series.

TEXTBOOKS

Writer/Designer: A Guide to Making Multimodal Projects. 2nd edition. Cheryl Ball, **Jennifer Sheppard**, and Kristin Arola. Boston, MA: Bedford/St. Martin’s, 2018.

- Reviewed in: *Computers and Composition Online*, Spring 2014 by Brianna Mauk.
- Reviewed in: *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 20(1), 2015 by Elkie Burnside.
- First Edition published January 2014.

PUBLICATIONS- IN PROCESS

“Design.” *Digital Pedagogy in the Humanities: Concepts, Models, and Experiments*. **Jennifer Sheppard** and Kristin Arola. Modern Language Association (MLA) Commons. Web Manuscript available at <https://digitalpedagogy.commons.mla.org/keywords/design/> In Press

“Collaboration, Agency, and Tactical Rhetoric in a Healthcare Social Media Support Group.” *Rhetoric of Health and Medicine*. Submitted

BOOK REVIEWS

Invited Book Review: *Communication of Complex Information: User Goals and Information Needs for Dynamic Web Information* by Michael J. Albers. Mahwah, New Jersey: Lawrence Erlbaum Associates, 2004. 263 pages. Appearing in *Technical Communication Quarterly* 17(1), Spring 2008, 138-142.

REFERRED CONFERENCE PRESENTATIONS

“Patients Matter: Strategic Empowerment in a Healthcare Social Media Support Group,” Western States Rhetoric and Literacy Conference, Las Cruces, NM, November 2018.

“Literacies of the Infographic: A Multimodal Approach to Integrating Reading, Writing, and Designing in Online Classes,” Conference on College Composition and Communication, Portland, OR, March 2017.

“Literacies of the Infographic: A Multimodal Approach to Reading and Writing Concise Displays of Information,” Western States Rhetoric and Literacy Conference, San Diego, CA, October 2016.

“Empowering Writers and Users One Device at a Time: Sustainable Rhetorics and Development of Collaborative Online Technical Documentation,” Computers and Writing Conference, Pullman, WA, June 2014.

“Multimodal Literacy: The Role of Collaboration and Constraints in the Design of New Media Assignments,” 19th International Conference on Learning, London, UK, August, 2012.

“Writing Ourselves into Parenthood: Understanding Social and Technological Rhetorical Conventions in Online Adoption Profiles,” Featured Session at Computers and Writing, Raleigh, NC, May 2012.

“Making Multimodal Projects: Integrating Digital Rhetorics and Literacies across the Curriculum,” Western States Rhetoric and Literacy Conference, Las Cruces, NM, October 2010.

“Sustaining Innovation through Online Community Review: What Writing Studies Can Learn from User/Designer Interaction over iPhone Applications,” Computers and Writing Conference, Davis, CA, June 2009.

“Public Feedback, Usability, and the Evolution of Applications for the iPhone: How Online Review Practices Can Inform Approaches to Iterative Design in the Technical Communication Classroom,” Association of Teachers of Technical Writing Conference, San Francisco, CA, March 2009.

“Negotiating Their Way into the Field: Theoretical and Pedagogical Deliberations by Graduate Students New to Teaching Technical and Professional Communication,” Council on Programs in Technical and Scientific Communication Conference, Minneapolis, MN, October 2008.

“Composing Identity: The Role of Genre, Narrative, and Multimodality in Community-Based Multimedia Projects,” Conference on College Composition and Communication, New York, NY, March 2007.

“Multimodal Narratives: The Challenges of Attending to Design, Rhetoric, Technology, and Story,” Watson Conference on Rhetoric and Composition, Louisville, KY, October 2006.

“Mediating Space, Pedagogy, and Politics: The Challenges of Developing a Center for Multimodal Communication Design,” Computers and Writing Conference, Lubbock, TX, May 2006.

“Multimedia Composition as Technological, Social, and Exploratory Practice,” Conference on College Composition and Communication, San Francisco, CA, March 2005.

“Evolving Media, Evolving Literacies: Recommended Practices for Developing Multimodal Communication,” Western States Rhetoric and Literacy Conference, Tempe, AZ, October 2004.

“Just Because It’s Hands-on Doesn’t Mean It’s Not Intellectual: The Knowledge Building Work of Multimedia Production Practices,” Conference on College Composition and Communication, San Antonio, TX, March 2004.

“An Interdisciplinary Approach to Composing Meaningful and Usable Multimedia Communication,” Conference on College Composition and Communication, New York, NY 2003.

“Engaging New Media: Strategies for Creating and Critiquing Interactivity,” Computers and Writing Conference, Normal, IL May 2002.

“Composing Multimedia: Using Multiliteracies and Visual Thinking to Increase Intellectual Exploration and Participation,” Conference on College Composition and Communication, Chicago, IL March 2002.

“Blurring the Boundaries of Writing: Incorporating Multiple Media into Composition Pedagogy,” Conference on College Composition and Communication, Minneapolis, MN April 2000.

“‘Hey Baby’”: Performing Gender and Sexual Identity in Electronic Conversations,” Challenging Rhetorics: Second Biennial Feminism(s) and Rhetoric(s) Conference, University of Minnesota, MN, October 1999.

“Visible Texts and Blurred Boundaries: Taking a Closer Look at Hypertext,” Computers and Writing Conference, South Dakota School of Mines & Technology, May 1999.

“Reading and Writing Hypertext: Looking at the Literacy of *Outside Online*,” Conference on College Composition and Communication, Atlanta, GA, March 1999.

“Critiquing the Promise of Techno-Democracy: Gender and Electronic Conversations in First-Year Writing,” Feminism(s) and Rhetoric(s): From Boundaries to Borderlands, Oregon State University, August 1997.

“Mediating Social Inequities in Composition Classrooms and Computer Conversations,” Humanities and Fine Arts Symposium, California State University, Chico, April 1997.

“Mary Austin and Terry Tempest Williams: A Gender-Focused Study of Southwest Landscape Writing,” Humanities and Fine Arts Symposium, California State University, Chico, April 1997.

INVITED PRESENTATIONS AND WORKSHOPS

Presenter, “Strategies for Effective Teaching.” Rhetoric and Writing Studies’ Fall 2019 Pedagogy and Research Conference, San Diego State University, San Diego, CA, August 2018.

Presenter, “Teaching Digital Literacy and Multimodal Rhetoric.” Rhetoric and Writing Studies’ Fall 2018 Pedagogy and Research Conference, San Diego State University, San Diego, CA, August 2018.

Invited Speaker, “Achieving Student Learning Outcomes through Multimodality.” Chemeketa Community College, Salem, OR, June 2018.

Invited Speaker, “Integrating Multimodality in the First-Year Composition Curriculum.” Professional Development in Composition, Workshop Series, Washington State University Composition Program, October 2017.

Invited Speaker, “Thinking Visually: Using Infographics to Report Research in Education” Dr. Marva Cappello’s ED: 795B Thesis Seminar, San Diego Literacy Center, November 2017.

Poster Presenter, “Critical Digital Literacy Strategies in the Age of the ‘Digital Native’: Resources and Guidelines for Teachers.” The Maker-Scholar Digital Literacies Speaker Series at SDSU, The Center for Visual Literacy at San Diego State University, February 2016.

Presenter, “From Confusion to Clarity: Teaching Student Writers to Analyze a Text.” Professional Development Series. Southwestern Community College, Chula Vista, CA, February 2016.

Invited Webinar Presenter, "Strategies for Assessing Multimodal Projects." CompEd Week Hosted by Macmillan Education and Bedford/St. Martin's, October 2014.

Presenter, "WAC Effects: Multimodal Writing Across the Curriculum." NMSU Teaching Academy Workshop, October 2013.

Invited Plenary Speaker, "Multimodality as a Frame for Individual and Institutional Change." Assessing Multimodality: Navigating the Digital Turn Symposium, with Cheryl Ball and Kristin Arola. Georgia Tech, April 2013.

Invited Workshop Facilitator/Presenter, "Multimodal Assignment Exchange." Conference on College Composition and Communication, Las Vegas, March 2013.

Invited Workshop Presenter, "Where Math Education and Writing Meet." MC2/LIFT Programs (Mathematically Connected Communities/Leadership Institute for Teachers- NSF-funded two-year graduate program), NMSU, Summer & Fall 2012.

Invited Town Hall Panelist, "The Role of Design in New Media." Computers and Writing Conference, Raleigh, NC, May 2012.

Featured Speaker, "Balancing Visual Production and Analysis: Localized Pedagogies, Comic Interfaces, and American Indian Design," Conference on College Composition and Communication, Atlanta, GA, March 2011.

Panelist, "English Department Graduate Student Orientation." Faculty discussion for coursework and programmatic expectations. New Mexico State University, August 2009, 2010, 2011, and 2013.

Presenter, "Technologies, Courses, and Projects in Rhetoric and Professional Communication." Instructional Support Services eLearning Tech Show and Tell: An Interdisciplinary Workshop on Learning Technologies across Campus. New Mexico State University, April 2007.

Organizer/Presenter, "Preparing Conference Presentations for the Conference on College Composition and Communication (CCCC)." Development workshop and separate practice colloquium session for graduate students preparing panel presentations for the CCCC. February and March 2007 and 2008.

Invited Panelist, "Balancing Your Teaching, Research, Service, and Personal Life," New Faculty Orientation, New Mexico State University, September 2006.

Workshop Facilitator, "Creating Content for the Web," Web Technology Workshop for Instructors of Technical and Professional Communication Courses, New Mexico State University, November 2005.

Presenter, "Using iMovie to Create Digital Documentaries," Perspectives Seminar, Michigan Technological University, October 2002.

Presenter, "Integrating Graphic Design and Digital Video in Middle and High School Classes," Electronic Communication Across the Curriculum Workshop, Michigan Technological University, June 2002.

Presenter, "Manipulating Images and Creating Animated gifs," Girls+Math+Science=Choices Workshop Series in Digital Media, Fall 2000, Fall 2001.

Presenter, "Teaching Speaking," Teaching Effectiveness Colloquium, Michigan Technological University, February 2000.

TEACHING AWARD

Excellence in Teaching Award, College of Arts and Letters, San Diego State University, 2019.

- Awarded annually to one tenure-track faculty member that demonstrates a strong record of student evaluations, integrates effective use of technology and versatile pedagogy, and engages and supports diverse student populations.

TEACHING PROFESSIONAL DEVELOPMENT

Quality Online Learning and Teaching (QOLT) Seminar, Summer 2017

- Completed online, asynchronous four-week CSU training seminar for hybrid and online teaching

Center for Teaching and Learning Digital Humanities Learning Community, SDSU, 2014-2015

- Met monthly with interdisciplinary faculty to plan and implement a course-level intervention
- Presented project in the Digital Humanities Showcase

TEACHING EXPERIENCE

(all syllabi available at <http://jennysheppard.com/teaching>)

Department of Rhetoric and Writing Studies, San Diego State University, 2013-present

- RWS 744: Visual Rhetoric
- RWS 696: Rhetoric, Literacy, and Technology
- RWS 596: Rhetoric of Visual Composing (special topic)
- RWS 543: Rhetoric of Visual Composing (new permanent offering)
- RWS 510: Rhetoric and Culture (focus on rhetoric at the intersection of race, politics, and technology)
- RWS 504: Advanced Professional Writing
- RWS 503: Professional Writing
- RWS 500: Advanced Writing Strategies (focus on rhetoric, critical media literacy, and civic engagement)
- RWS 414: Rhetoric in Visual Culture
- RWS 290: Business Writing and Rhetoric
- RWS 250: Rhetoric in Everyday Life
- RWS 200: Rhetoric of Written Argument in Context
- RWS 100: Rhetoric of Written Argument

Department of English, New Mexico State University, 2003-2014

- ENG 610: Proseminar in Rhetoric & Professional Communication
- ENG 600: Doctoral Research
- ENG 597: Internship in Technical & Professional Communication
- ENG 585: Portfolio Preparation
- ENG 578/678: Multimedia Theory & Production
- ENG 572: Technical & Professional Communication: Theory & Pedagogy
- ENG 566: Online Pedagogy for Writing and Communication
- ENG 549/649: Advanced/Graduate Study in Writing: Online Pedagogy
- ENG 543/643: Multimedia Theory & Production
- ENG 478: Document Design
- ENG 449/549: Advanced/Graduate Study in Writing: Web Communication Design
- ENG 318: Advanced Technical & Professional Communication (section designed for RN-BSN Program)
- ENG 318: Advanced Technical & Professional Communication
- ENG 315: Writing for the Web
- ENG 218: Introduction to Scientific & Technical Communication

Graduate Teaching Instructor: Instructor of Record, Department of Humanities, Michigan Technological University, 1998-2003

- HU 2650: Introduction to Web Design
- HU 2644: Introduction to Computer Applications
- UN 2001: Revisions: Written, Oral, & Visual Communication (required university-wide course)
- HU 209: Verbal/Nonverbal Communication
- HU 203: Introduction to Technical Writing
- HU 103B: First Year Writing for Biology Majors
- HU 102: Writing from Sources

Graduate Teaching Assistant: Instructor of Record, Department of English, California State University, Chico, 1995-1998

- ENG 101: Freshman Composition
- ENG 1A: Writing Workshop, Lab Instructor
- Tutor for CSU, Chico Writing Center

GRADUATE STUDENT ADVISING AND SUPERVISION SAN DIEGO STATE UNIVERSITY

MA Committee Chair

- Stephanie Loney, MA Thesis, *Collective Memory and Public Identity Construction: The Case of Chicano Park in Barrio Logan, San Diego* (2018-2019)
- Ryan Barela, MA Thesis, *Heroic Inversion: How Marvel Comics Challenge Heteronormative Dominance*, (2017-2019)
- Karen Koss, MA Thesis, *The Rhetorical Consequences of Hashtag Activism: Case Study of #Womenboycotttwitter* (2017-2018)
- Martin Ceisel, MA Final Project, *Ethos Building in the Digital Realm: A Practical Guide to Digital Portfolios*, (2014)

MA Committee Member

- Amanda Hitchins, MA Final Project (2018)
- Andrew Testa, MA Thesis, *"Polarizing Politics": Audience Narrative Decisions in Video Games*, (2018)
- Kristin Agnes, MA thesis, *An Ideological Analysis of Class Division in Advertising*, (2015)

GRADUATE STUDENT ADVISING (NEW MEXICO STATE UNIVERSITY 2004-2014)

PhD Committee Chair- Completed

- Sipai Klein- Dissertation *Digital Architectonics: A Case Study of Educator Designed Multimodal Texts* (2005-2012)
- Meg McGuire- Dissertation *Commemoration in 140 Characters: How Twitter Has Remediated the Way We Commemorate Resonant Events* (2010-2013)
- Rachel Milloy- Dissertation *A Survey of Basic Writers and Their Perceptions of Digital Literacies* (2012-2015)

PhD Committee Chair- In Progress When I Left NMSU

- Julie Correa (2010-2014)
- Jen England (2012-2014)
- Rachel Gallagher (2008-2014)
- Lauren Goldstein (2011-2014)
- Diane Samuel (2008-2015)

PhD Committee Member- Completed

- Michael Alvidrez (Curriculum and Instruction- Dean's Representative)- Dissertation *Engaging in the Writing Process with Elementary Students: A Technology Integration Case Study* (2012- 2014)
- Melissa Chavira (Education, Learning Technologies- Dean's Representative)- Dissertation *The Relationship between Social Patterns of Discourse to Meaning Making in Asynchronous Text-Based Discussions* (2009-2011)
- Amy Dalzell- Dissertation *Configurative Rhetoric: The Role of Aesthetic Design in Professional Communication* (2010-2014)
- Qiumin Dong- Dissertation *Copyright Approaches of the United States and China: A Rhetorical Perspective* (2010-2011)
- Elizabeth Fricke- Dissertation *A Case Study Investigation of Methods Used to Gather and Apply Feedback from Players in the Design of Video Games* (2011)
- Kaleb Heineman- Dissertation *Visual Rhetoric and the Corporeal Medium: A Study of Tattoo in Identification* (2012-2014)
- Marc Scott- Dissertation *Epistemologies, Relationships, Values, and Practices: Reconfiguring Writing Assessment through Feminist Qualitative Methodologies* (2009-2012)
- Christopher Tebo- Dissertation *Pre-Deployment Cultural Training: U.S. Soldiers' Perceptions of Preparation for Successful Intercultural Training* (2011-2013)

PhD Committee Member- In Progress When I Left NMSU

- Edgar Barrantes (2009-2014)
- Deborah Bauer (2013-2014)
- Dana DeRego (2013-2014)
- Dylan Retzinger (2013-2014)

Master's Committee Chair- Completed

- Jennifer Bracken (2008-2009)
- Jennifer Cervantes (2006-2007)
- Jaime Cooper (2013-2014)
- Julie Correa (2005-2007)
- Travis Dulany (2010-2011)
- Sadie Estrada (2006-2007)
- Rachel Gallagher (2005-2007)
- Miley Grandjean (2007-2008)
- Emily Katseanes (2013-2014)
- Jeany Llorente-Ontiveros (2007-2009)
- Ricci Montes (2009-2010)
- Katie Retzinger (2006-2007)
- Jessica Savage (2010-2011)
- Frank Sholedice (2007-2008)
- Shanon Woodruff (2007-2008)

Master's Committee Member- Completed

- Kristie Blicharz (2005)
- Christina Brumm (2007)
- Mellissa Burke (2013)
- Louie Calderon (2011)
- Lynn Coffman (2006)
- Janice Cools (2010)
- Bonnie Chapman (2013)
- Christine Hill (2011)
- Julie Hughes (2009)

- Debra Jaccard (Dean's Representative, MSN in Nursing) (2010)
- Phillip Johnson (2011)
- Mark Kitanga (2013)
- Niki Mott (2008)
- Christina Murphy (2005)
- Kyrsti Saunders (2014)
- Donna Wilson (2006)

DEPARTMENT SERVICE

Graduate Adviser, Rhetoric and Writing Studies Department, SDSU, 2019-present

- Recruit, provide orientation for, and advise all MA students in three program tracks for the RWS department
- Track and file all administrative paperwork for Programs of Study, Advancement to Candidacy, Petitions, and degree completion reports

Chair, Online Teaching and Curriculum ad hoc Policy Committee, Rhetoric and Writing Studies Department, SDSU, 2018-2019.

- Collaborated with colleagues to establish departmental policy for teaching online courses

Associate Director of Lower Division Writing, Rhetoric and Writing Studies Department, SDSU, 2015-2018

- Collaborated on curriculum development and implementation of updated student learning outcomes for lower division writing sequence (RWS 100 and 200)
- Collaborated on planning and development of twice-yearly new teaching assistant orientations and ongoing weekly training classes (ITC)
- Conducted classroom observations and consultations of new teaching assistants
- Met weekly with Lower Division Writing Program team to plan curricular and pedagogical discussions to support the work of new instructors

Member, Student Learning Outcomes Revision Committee, Rhetoric and Writing Studies Department, SDSU, 2016-2017

- Collaborated with colleagues over the course of an academic year to revise department-standard student learning outcomes for RWS 100 and 200 and to develop new assignment types

Member, Professional Writing Program Curriculum ad hoc Committee, Rhetoric and Writing Studies Department, SDSU, Fall 2014

- Worked with Interim Director and faculty to update and define course objectives, student learning outcomes, and course sequencing within Professional Writing courses

Director and Founder, Design Center, NMSU, 2005-2014

- Researched, purchased, installed, and maintained all hardware and software for instructional multimodal design/production lab within allotted budget
- Recruited, trained, and coordinated graduate assistants and interns in completing online and print communication design projects for department, university and community clients
- Developed and delivered hands-on workshops for department faculty and graduate students on teaching with design technologies (including Photoshop, InDesign, Dreamweaver, Comic Life, and iMovie)
- Developed policies outlining the Center's mission and priorities of use
- Created, implemented, and supervised consultant training program that provided walk-in support hours for media-rich pedagogical, research, and professional communication activities
- Sought out and supervised funded internship and client-based project opportunities in communication design for graduate students in the Rhetoric and Professional Communication MA and PhD program

Chair and Member, Graduate Studies Committee, English Department, NMSU, 2006-2014 (Chair, elected 2009-2014)

- Met monthly to address curriculum and policy issues, including proposals for new programs and courses
- Evaluated nominations for graduate assistantships, applications to MA, MFA, and PhD programs, and submissions for financial awards
- Collaborated in outcomes assessment data collection and reporting for all three graduate programs (MA, MFA, and PhD)

Member, Personnel Committee, English Department, NMSU, Elected 2007 and 2013 for a one-year replacement terms

- Met intensively in Fall semesters to review tenure track and college track applications
- Conducted phone interviews with top 10 candidates for all searches
- Collaborated in coordination of on-campus interviews/visits for top three candidates for all searches

Member, Undergraduate Studies Committee, English Department, NMSU, Appointed 2006 for a one year replacement term

- Met as monthly to address curriculum and policy issues
- Evaluated submissions for undergraduate awards

Chair and Member, Rhetoric and Professional Communication (RPC) Area Group Committee, English Department, NMSU, 2003-2014 (Chair, elected 2008-2010)

- Met bi-monthly to discuss relevant curriculum, policy, programmatic, and student issues
- Evaluated PhD student qualifying portfolios and MA and PhD program applications

Member, Advisory Committee, English Department, NMSU, 2011-2014

- Met monthly with Department Head and Standing Committee chairs to plan departmental meeting agendas and initiatives.

Graduate Representative, Department of Humanities' Computer/Technology Committee, MTU 2001-2002

- Met monthly with Center for Computer-Assisted Language Instruction (CCLI) Director and Systems Administrator about lab usage, software updates, and budgeting

UNIVERSITY SERVICE

Member, Arts and Sciences College Research Committee (College-wide committee), NMSU, Appointed 2011-2014

- Reviewed research proposals for college grants and awards

Member, General Education Course Certification Committee (University-wide committee), NMSU, Appointed 2009-2012

- Met monthly to evaluate general education course proposals

Member, Interactive Information Kiosk Design Competition Selection Committee (University-wide), NMSU, Appointed 2007-2008

- Evaluated entries for information kiosks to be built and placed on the NMSU campus
- Reviewed and ranked completion entries in collaboration with other committee members

Member, Creative Media Institute (CMI) Curricular Committee for Digital Games Track (College-wide), NMSU, Appointed 2006

- Met bi-monthly with interdisciplinary faculty and CMI administrators to discuss curricular requirements and course proposals
- Designed five course proposals that could be cross-listed with English pending funding and approval

Member, Service Learning Working Group (University-wide), NMSU, Appointed 2004-2005.

- Collaborated with interdisciplinary faculty to develop curricula for strengthening student learning through community outreach projects
- Worked with Campus Compact framework to begin establishing university-community partnerships

Member, Working Group to Establish a Center for the Human Use of Technology (College-wide), NMSU, Invited 2004-2005

- Collaborated with interdisciplinary faculty from the College of Arts and Sciences to draft proposal for research center where investigators would study universal access to technology, usability, learning technology, and technology-aided communication and communication analysis

Graduate Representative Member, Web Oversight Committee (University-wide), MTU, Appointed, 2001-2002

- Met monthly to consider issues related to university and department website policies and compliance with branding guidelines

PROFESSIONAL SERVICE

National Committees

Member, National Committee on Computers in Composition, Conference on College Composition and Communication (7Cs committee of the 4Cs) of the National Council of Teachers of English. Selected 2018-2021

- Review and coordinate annual Computers and Writing conference
- Develop nationwide curricular guidance and best practices for integrating technology into higher education curricula
- Review proposals, organize, and sponsor Digital Praxis sessions at annual Conference on College Composition and Communication

Member, Association of Teachers of Technical Writing (ATTW) Executive Nominating Committee, Invited, 2008

- Conducted review of current ATTW members to recommend nominees ATTW Executive Committee
- Discussed, ranked, and made final nominee recommendations to Vice President

Editorial Boards and Publication Work

Editorial Board Member, *Computers and Composition*, Invited, 2011-present

- Complete written blind peer-review of approximately three manuscript submissions per year

Editorial Board Member, *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*, 2006-present

- Conduct written evaluation of approximately three web-based texts per year
- Discuss reviews and development suggestions with other board members via private online discussion list

Assistant Editor, *College Composition and Communication*, MTU, Selected, 2000

- Read, reviewed, and made recommendations to Editor, Marilyn Cooper, for submitted manuscripts

Assistant Editor, *Computers and Composition*, MTU, Selected, 1999-2000

- Performed developmental and final copy editing under supervision of Editor, Cindy Selfe

Co-Editor, CSU, Chico English Department Newsletter, *Writing from the Center*, Selected, 1997

- Worked with co-editor on developmental revision of submitted articles
- Co-designed and copy edited final publication

Freelance Editor for children's science author (Mike Graf), 1997-1998

- Conducted research for children's science book on weather
- Performed developmental and textual copy editing on children's fiction and science education manuscripts

Editorial and Advertising Assistant for the *Chico News & Review*, 1995-1996

- Assisted sales and design staff with proof reading and copy editing
- Wrote copy for special advertising issues

Peer Review- External Evaluations for Tenure and Promotion Cases

External Reviewer, Promotion to Senior Instructor, Washington State University, August 2016

- Conducted systematic review of syllabi, teaching materials, student evaluation, professional development activities, and service

External Reviewer, Tenure and Promotion to Associate Professor, Old Dominion University, August 2011

- Conducted systematic review of publications, teaching materials, student evaluations, and service

Peer-Review Work for Journals, Conferences, and Textbooks

Reviewer, *Composition Forum*, Invited, 2015-present

- Review manuscripts focused on integration of new media and multimodality into composition curricula

Reviewer, *Pedagogy: Critical Approaches to Teaching Literature, Language, Composition, and Culture*, Invited, 2010-present

- Review manuscript submissions on visual, verbal, and virtual approaches to technical communication for suitability for publication in the journal

Program Proposal Reviewer for 2014 Computers and Writing Conference, Invited, January 2014

- Reviewed conference proposal submissions and evaluated based on conference organizers' rubric

Program Proposal Reviewer for Fall 2010 Council of Programs in Technical and Scientific Communication Conference, Invited, July 2010

- Reviewed conference proposal submissions using evaluation rubric and made recommendations for acceptance/rejection

Program Proposal Reviewer for Fall 2010 Western States Rhetoric and Literacy Conference, Invited, June 2010

- Reviewed conference proposal submissions using evaluation rubric and made recommendations for acceptance/rejection

Program Proposal Reviewer for Fall 2009 Council of Programs in Technical and Scientific Communication Conference, Invited, April 2009

- Reviewed conference proposal submissions using evaluation rubric and made recommendations for acceptance/rejection

Textbook Reviewer for Riley and Mackiewicz: *Visual Composing*, under consideration by Pearson Education, November 2008

- Conducted extensive review of entire manuscript and provided evaluation and feedback

Textbook Reviewer for Johnson-Sheehan: *Technical Communication Today, 2nd edition*, published by Longman Publishers, April 2008

- Conducted review of current text and provided evaluation and feedback on new edition update. I used several editions of this text in teaching English 218

Textbook Reviewer for Mason, Leavitt, & Chaffee: *Policy and Politics in Nursing and Healthcare, 5th edition*, published by Elsevier Publishers, Invited, July 2007

- Conducted review of current text and provided evaluation and feedback on new edition update. I used several versions of this text in teaching English 318 for nursing students as it focuses on professional communication practices relevant to that field

Textbook Manuscript Reviewer for *Document Design: A Guide for Technical Communicators* under consideration by Bedford/St. Martin's, April 2006

- Reviewed prospectus, table of contents and first four chapters for applicability to programs in Technical Communication and courses in Document Design

Textbook Manuscript and Interactive Module Reviewer for *Technical Communication (7th edition)* published by Bedford/St. Martin's (July 2006).

- Reviewed revised text material and pedagogical usefulness of newly created interactive modules to support content

Textbook Manuscript and Prospectus Review of *Technical Communication: A Civic Approach* under consideration for Houghton Mifflin, October 2006

- Reviewed prospectus, table of contents and sample chapters for applicability to introductory and advanced courses in Technical and Professional Communication

RELATED PROFESSIONAL EXPERIENCE

Participant, Center for Teaching and Learning, Digital Humanities and Communication across the Curriculum, SDSU, 2014-2015

- Collaborated with interdisciplinary faculty to develop technology-integrated pedagogical approaches
- Proposed, developed, and piloted a course intervention integrating technological projects into professional communication course (RWS 503) in Spring 2015

Moderator/Participant, Bedford/St. Martin's Teaching Assistant Workshop, June 2010

- Moderated and participated in discussion with teaching assistants from across the U.S. about the role of multimodal communication in composition and published curricular materials

Participant, Publish and Flourish, Teaching Academy, NMSU, 2009

- Participated in weekly interdisciplinary collaborative writing group for all of Spring semester
- Attended initial and final workshops on becoming a more prolific scholar

Co-Organizer, Online Scholarship and Publishing Colloquium, NMSU, 2009

- Assisted in coordinating event theme and logistics, recruiting and hosting visiting scholars (Kristine Blair and Cheryl Ball), and publicizing event to department members

Researcher, Learning Games Lab, NMSU, 2005-2007

- Participated in development of activities for three-week summer pilot session and year-long research project with 11-14 year olds on interaction and learning styles in computer-based games
- Conducted research using multiple qualitative methods

Moderator/Presenter, McGraw Hill Seminar in Composition: Setting a New Standard, Las Vegas, March 2006

- Moderated discussion on "The Standard of Freshman Composition in Your Program"
- Participated in workshop on Composition issues and pedagogy with faculty from throughout western U.S.

Member, Learning Technologies User Group, NMSU, 2004-2005

- University-wide group met monthly to discuss and share pedagogical uses of technology

Assistant Director, Computers in Writing Intensive Classrooms: New Media Institute, MTU, Summers 2001 & 2002

- Assisted with development and coordination of two-week summer institute for university faculty and graduate students from around the country
- Demonstrated and supported multimedia software and design processes

Presenter/Tech Support, Electronic Communication Across the Curriculum, Workshop for K-12 Teachers, MTU, 2002

- Demonstrated graphic design and digital video editing software
- Supported technology project work for K-12 teacher participants

Graduate Assistant Director, Writing Center and Composition Program, CSU, Chico, Fall 1997

- Assisted in tutor training and curriculum development
- Participated in budget and program management activities

Member/Contributor, Teaching with Instructional Technology Group (TWIT), MTU, Fall 1998-Spring 2003

- Met weekly with graduate teaching instructors and faculty on classroom technology integration pedagogies

WEB & MULTIMEDIA WORK**Technology Coordinator and Webmaster, English Department, NMSU, 2005-2014**

- Coordinated all additions and revisions to department web site
- Worked as liaison with Department Head and campus Information and Communication Technologies department to update software and hardware in departmental computer labs and computer classrooms
- Researched and drafted recommendations on departmental technology needs for Department Head
- Supervised assigned graduate student assistants

Project Manager, Innoventure/Arrowhead Research Center, NMSU, 2012-2013

- Coordinated with Education Specialist and graduate student designer to plan, design and package curricular materials for entrepreneurship competition for high school students to be licensed nationally

Project Manager, NMSU College of Arts and Sciences, 2008-2009

- Worked with Associate Dean on website needs and conversion into new content management system across college's departments
- Hired, provided ongoing training for, and met weekly with GA to work with individual departments

Project Manager, NMSU Provost/Executive Vice President Website, 2008

- Collaborated with Provost and GA site developer to research audience needs and design site architecture
- Reviewed development work, oversaw project progress, and worked with campus IT staff to launch site

Digital Video Producer, Doña Ana County Emergency Medical Responders, 2006-2008

- Collaborated with County Medical Director to create 10 DVD series used to educate EMT personnel about pre-hospital care in rural areas, as well as allow them to obtain continuing medical education credits
- Supervised Design Center intern who edited and finalized the rest of the series

Digital Video Director, Editor, Producer, NMSU English Department/Design Center, 2005-2006

- Created a short digital video in collaboration with First-Year Writing and Wellness, Alcohol, and Violence Education (WAVE) programs on responsible choices regarding alcohol
- Responsible for coordinating videography, completing editing, and finalizing all post-production work

Multimedia Developer/Information Designer, US Forest Service Research Laboratory, Houghton, MI 2001-2003

- Designed and implemented web site for lab showcasing their research for outside stakeholders
- Designed a children's multimedia site aimed at sixth to eighth graders to teach interactively about regional forests and basic ecological processes and concepts

- Site available at <http://forestry.mtu.edu/kidscorner/index.html>

Web Designer/Coordinator, Department of Humanities, MTU, 2000-2003

- Completed total redesign and ongoing maintenance for Humanities Department web site
- Worked with departmental committees and faculty to increase student recruitment via the web

Video Animation Designer, Habitat for Humanity, Houghton, MI, 2001

- Consulted with local builders and video production specialists to design project to specifications
- Created QuickTime animations using Flash to illustrate building techniques for energy-efficient housing

Project Manager/Interactivity Designer, MTU Youth Programs, Houghton, MI, 2000-2001

- Coordinated research, design, and programming of interactive Flash-based web site to recruit pre-college students for automotive engineering summer program

Web Designer, MTU Graduate School, Houghton, MI, 2000

- Completed total redesign of Graduate School website
- Worked with Graduate Dean's office to increase web-based student recruitment

GRANTS AND FUNDING

Innoventure- Client-based Communication Project \$2,400

Design Center, NMSU, 2012-2013

- Received funding to hire and supervise graduate student to redesign and package curricular materials for student entrepreneurship competition to be licensed nationally by Innoventure

Research Funding Award, College of Arts and Sciences, \$10,000

NMSU, 2011-2012

- Received funding to purchase technology and design software related to research/publishing project and for international conference travel

Studio G Student Incubator/Arrowhead Research Center- Client-based Communication Project, \$800

Design Center, NMSU, 2011

- Received funding to hire and supervise graduate student to design logo, visual identity, flyers and mailers for Studio G Student Incubator/Arrowhead Research Center

Border Servant Corps- Client-based Communication Project, \$1,000

Design Center, NMSU, 2011

- Received funding to hire and supervise GA to develop brochures for local service organization that assisted migrant communities

Research Dissemination Award, College of Arts and Sciences, \$1,500

NMSU, 2009

- Received support for travel to and presentation at the Computers and Writing Conference

Southwest and Border Culture Institute Grant, \$2,300

Design Center, NMSU, 2006-2007

- Received funding to hire and supervise GA for digital archiving of 20 years of *La Sociedad Para las Artes* readings

Research Award, College of Arts and Sciences, \$1,000

NMSU, 2006

- Received support for travel to and presentation at the Computers and Writing Conference

PROFESSIONAL AFFILIATIONS

- **Member**- Conference on College Composition and Communication, 1997-present
- **Member**- Council on Programs in Technical and Scientific Communication, 2008-2014
- **Member**- National Council of Teachers of English, 1997-present
- **Member**- Global Society of Online Literacy Educators, 2013-present