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EDUCATION

Ph.D. Rhetoric Carnegie Mellon University, Pittsburgh, 2002.

M.A., Rhetoric Carnegie Mellon University, Pittsburgh, 1994

B.A. Hons (1st class) English, Victoria University of Wellington, New Zealand, 1990

DISSERTATION

Title: "The Rhetoric of Linguistics". Director, Paul Hopper. Committee members, Barbara Johnstone, Talbot Taylor.

TEACHING POSITIONS & RANKS HELD

Associate Professor, Rhetoric & Writing Studies, San Diego State University, August 2000 – present. Teach undergraduate classes in argument, composition and academic discourse; literacy, rhetoric and technology; Teach graduate classes on Theories of Composition; Disciplinary Rhetorics; Writing, Knowledge and Culture.

Director of the SDSU Lower Division Writing Program. Spring 2007-present.

Instructor, Carnegie Mellon, Fall 1992- Spring 2000. Taught introductions to academic discourse, argument and interpretation.

PUBLICATIONS

Published Refereed Articles:

- ❑ "Reflections on language: Chomsky, linguistic discourse and the value of rhetorical self-consciousness." *Language Sciences* 29 (2007) 66–87
- ❑ "Rhetoric and Reflexivity in Cognitive Theories of Language." *Language and Communication* 25 (2005): 377-397.
- ❑ "The Work of Education in the Age of eCollege." *Computers and Composition*. Volume 19.2 (2002): 127-149.
- ❑ "The Rhetoric of Commercial Online Education." *Radical Teacher*, 63 (2002): 7-13.

Published Refereed Edited Books

- ❑ *Online Communities: Commerce, Community Action & the Virtual University* (editor with Miranda Mowbray). Prentice Hall 2001. Translated into Japanese as *Online Community: E-Commerce, Kyo-iku Online, Hi-eili Online Katsudo no Saisentan Report*. Translators: Midori Shimoda, Kiichi Obata, Ko Ito and Yumiko Koiwa. Pearson Educational Books, 2002.

Published Refereed Chapters in Books

- ❑ “Imagined Electronic Community: Representations of Virtual Community in Contemporary Business Discourse”. In Werry & Mowbray, *Online Communities: Commerce, Community Action & the Virtual University*, Prentice Hall 2001, pp. 3-32.
- ❑ “Preface” to *Online Communities: Commerce, Community Action & the Virtual University*, Prentice Hall 2001, pp. xvii-xxi.
- ❑ “Linguistic and Interactional Features of Internet Relay Chat”, in *Computer Mediated Communication: Linguistic, Social and Cross-Cultural Perspectives*. John Benjamins Press. 1996, pp. 47-63. Reprinted in: Geoffrey Sampson & Diana McCarthy (eds). *Corpus Linguistics: Readings in a Widening Discipline*. London/New York: Continuum International, 2004.

Submitted Refereed Books in Review

- ❑ *The Rhetoric of Linguistics: a Study of Cognitive Theories of Language*. Submitted to the *Language and Communication Library* series edited by Roy Harris (Elsevier).

On-line Publications

- ❑ “A Rhetorical Analysis of Framing Devices in John Kerry’s Testimony before the Senate Foreign Relations Committee.” *LORE*, 3(2): 2004.
- ❑ “Language as Vision: The Ocularcentric Rhetoric of Chomskyan Linguistics.” *LORE*, 2(2): 2002.
- ❑ “The Rhetorical Self Fashioning of Technical Communication, 1984-1994.” *LORE*, 1(2): 2001.
- ❑ “Imagined Electronic Community.” *First Monday*, vol. 4 no.9, 1999.

Refereed Articles in Preparation

- ❑ “Writing & the Figure of the Computer in Contemporary Theories of Language.” In preparation for *Language Sciences*.
- ❑ “The Rhetorical Construction of Speech, Freedom and Diversity in Horowitz’s ‘Academic Bill of Rights.’” Article in preparation for *Rhetoric Society Quarterly*.

Refereed Book Chapter in Preparation

- ❑ “The Emergence of Knowledge Management and its Implications for Higher Education.”
- ❑ “It’s a Wiki World After All: Content, Community and the Organization of Academic Resources.”

CONFERENCE PRESENTATIONS

“Visualism, Writing & the Figure of the Computer in Cognitive Theories of Language.” Writing Research in the Making Conference, University of California Santa Barbara, February 5-6, 2005.

“A Rhetorical Analysis of John Kerry’s Testimony before the U.S. Senate Foreign Relations Committee.” RWS 2004 Fall Conference, San Diego State University, August 26, 2004.

“The Rhetoric of Cognitive Theories of Language.” SDSU Linguistics Colloquium, San Diego State University, Saturday April 10, 2004.

“Ocularcentrism, Inscription & the Figure of the Computer in Cognitive Theories of Language.” Visual Knowledges Conference, University of Edinburgh, September 18, 2003.

“The Work of Education in the Age of E-College and Campus Pipeline.” Keynote speech, RWS Department Conference, San Diego State University, August 25, 2000

“Surveying the City of Bits: Community, Commerce and the Virtual University.” English Department Colloquium, Carnegie Mellon University, February 2000.

“Imagined Electronic Community: Representations of Virtual Community in Contemporary Business Discourse.” Exploring Cybersociety: Social, Political & Cultural Issues. University of Northumbria at Newcastle, UK, July 1999.

“The Rhetoric of Linguistic Science.” Society for Literature & Science, Pittsburgh, October 1997.

“Electronic Text and the new Grammarians.” Modern Language Association, Chicago, January 1996.

“Times of the Electronic Sign.” Conference on College Composition and Communication, Washington D.C., March 1995

“Dialogism, Difference and Problems in Linguistics.” North Eastern MLA, Boston, Massachusetts, April 1995.

“The Disciplinary Self Fashioning of Technical Communication, 1984-1994.” English Department Colloquium, Carnegie Mellon University, December, 1994.

“Bakhtin, Rhetoric, & “The Linguistics of Speech.” Penn State Conference on Rhetoric & Composition. Penn State University, Pennsylvania, July 1994.

‘Literacy, the NREN and Composition Studies’. Paper delivered on-line on MediaMOO at the Computers & Writing Conference, Columbia, Missouri, May 1994.

‘The Rhetoric of Interactive Written Discourse’. Conference on College Composition and Communication. Nashville, Tennessee, March 1994.

SERVICE FOR THE UNIVERSITY & COMMUNITY

Committee Service

Lower Division Writing Committee; TA Committee; Information and Communications Technology Advisory Board, Cyber Committee, Graduate Committee, Technical Writing Committee, Upper Division Courses Committee

Current Thesis Committee Work

Chair, Tim Goldman, (Rhetoric & Writing Studies) “Selling the Edge: A Look at how Advertisements Appropriate Cultural Meanings of Technology”

2nd Reader, Lisa Weir (Women’s Studies) “Partial Openings: Feminism and Open Source”

2nd Reader, Alison Butler (Rhetoric & Writing Studies) “Content Management Technology And Workplace Writing: Reshaping Technical Communication In A Global Age.”

2nd Reader, Katherine Swift (Rhetoric and Writing Studies) “The New Eugenics and the Rhetoric of American Immigration.”

2nd Reader, Emily Bass (Rhetoric and Writing Studies) “The Rhetoric of Apology in the Modern Presidency.”

3rd Reader, Tomomi Mori (Linguistics) “Academic Writing in Business: a Discourse Analysis of Research Articles and University Textbooks.”